



Fort4Fitness Health Festival
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Race Director – David Craker
Marketing Director – Mark Wolf

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2011 Fort4Fitness Surpasses Record Participation Numbers Set In 2010
Races also moving to "Bib Timing Tags" This Year

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Contact: Brad Kimmel, Executive Director (260) 437-7422

(Fort Wayne, IN) – Once again, Fort4Fitness has surpassed its record participation numbers set in the previous year. With less than one month to go until registration closes on 9/10/11 (unless the race sells out prior to that date), Fort4Fitness already has more participants signed up this year than have ever signed up before.

Those who want to participate this year should sign up today to guarantee themselves a spot at the starting line! Don't wait, or you'll miss out on Northeast Indiana's biggest annual walking/running event of the year. Participants who register **BEFORE August 14th** will also have their race bib personalized with their first name!

2011 Fort4Fitness Registration Fee Schedule

	Half Marathon	10K	4 Mile
Until 9/10/11	\$60	\$40	\$30

To register online, go to www.Fort4Fitness.org and click on the "Register Online Now" button at the top of the page.

Bib Timing Tags Coming This Year!

Fort4Fitness is undergoing a major change in timing the races in 2011. This year, F4F is switching to timing tags that are affixed to each participant's race bib. This will eliminate the chips that were previously attached to the participant's shoe.

"The bib timing tags will improve the Fort4Fitness experience in several ways," said F4F Race Director Dave Craker. "One way is that participants will no longer need to verify their tags when they pick up their race materials on Friday night as the timing company does that when they affix the tag to the bib. In addition, finishers will not have to remove and return their tags after crossing the finish line, allowing people to move through the finish chute in a more efficient manner."

For more information on the Fort4Fitness Health Festival, please visit our web site at www.Fort4Fitness.org.

Fort4Fitness, Inc. is a non-profit, 501(c)(3) organization committed to promoting healthy living and fitness in Northeast Indiana.
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