

*3rd Annual*

# **FORT**4**FITNESS**

HEALTH FESTIVAL • HALF MARATHON • 4 MILE RUN/WALK • KIDS MARATHON

**Fort Wayne, Indiana • September 24-25, 2010**

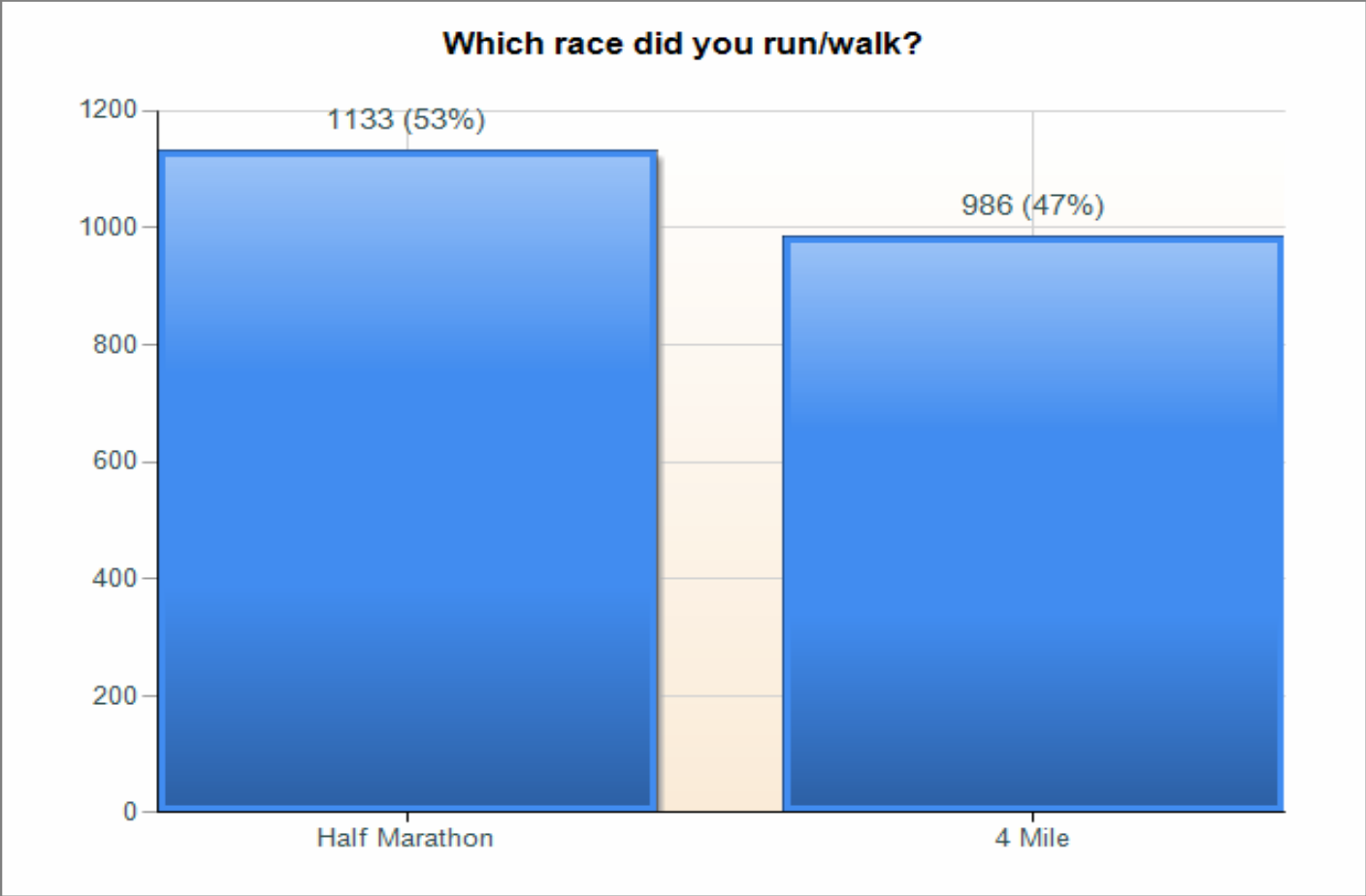


## ***Post-Race Survey Results Summary***

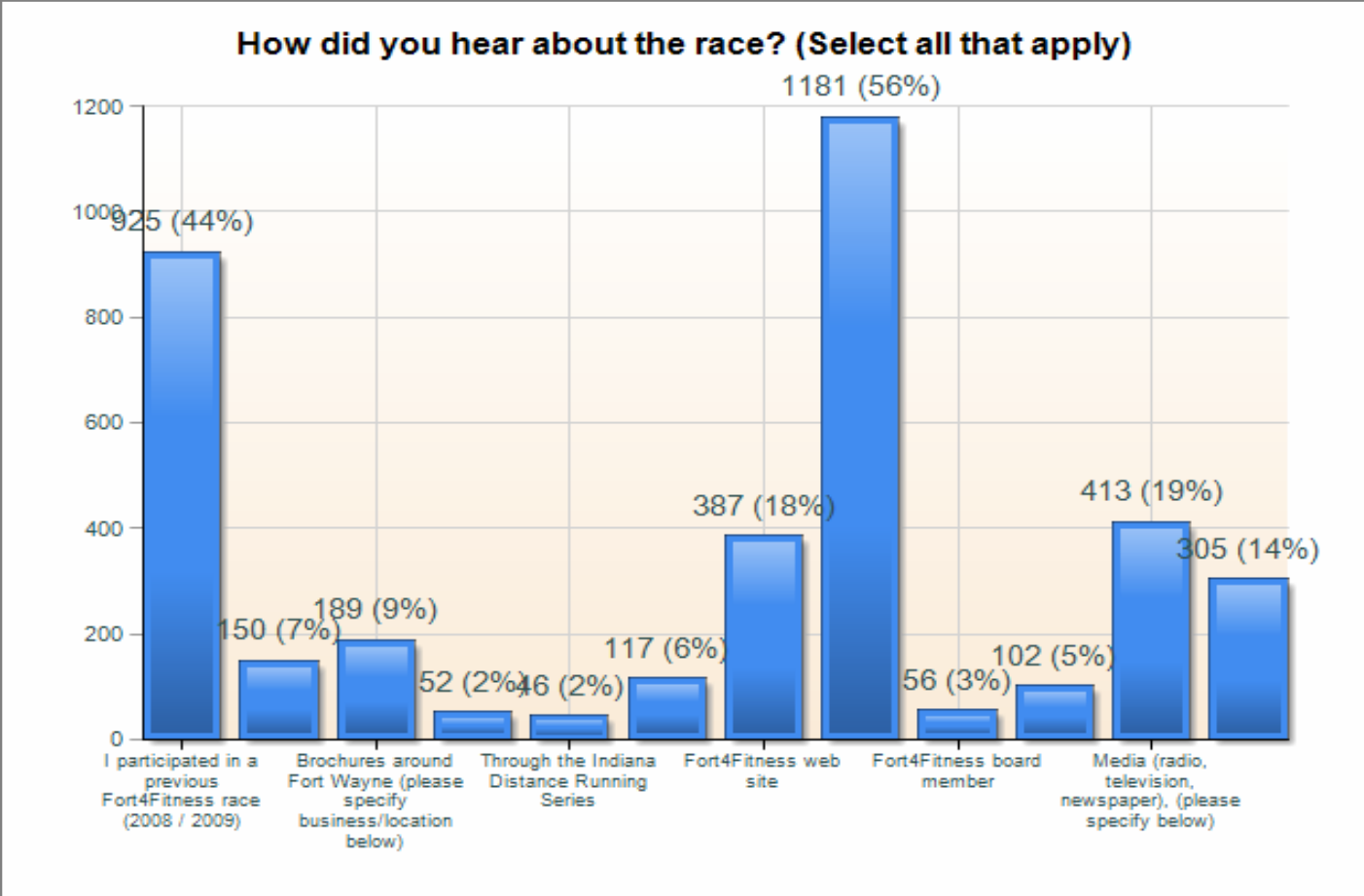
*Survey conducted via email 10/6/2010 – 10/13/2010*

*2,119 Completed Surveys / 5,291 Email Invitations (40% response rate)*

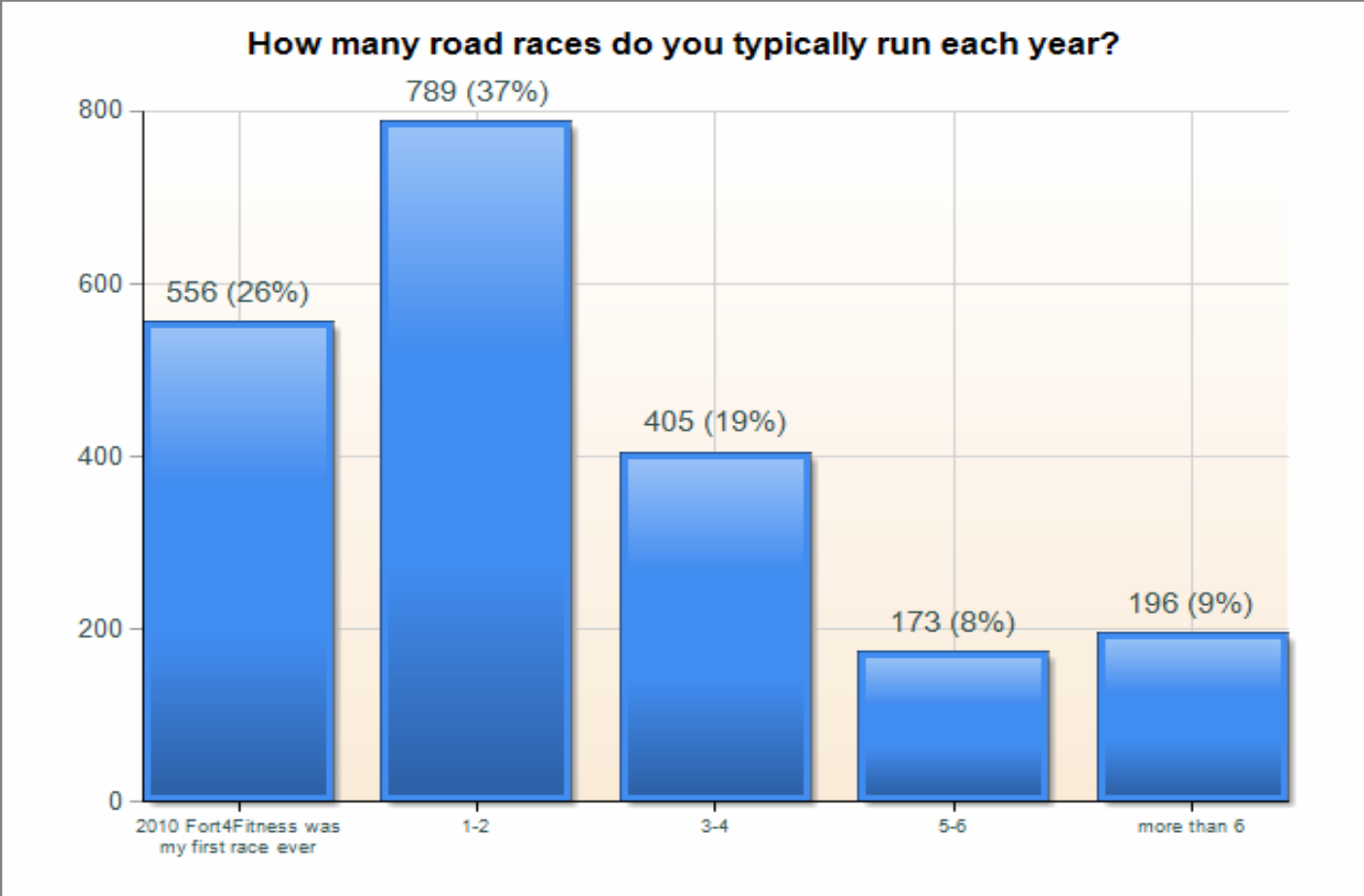
# 2010 Fort4Fitness Festival Participant Survey: Which race did you run/walk?



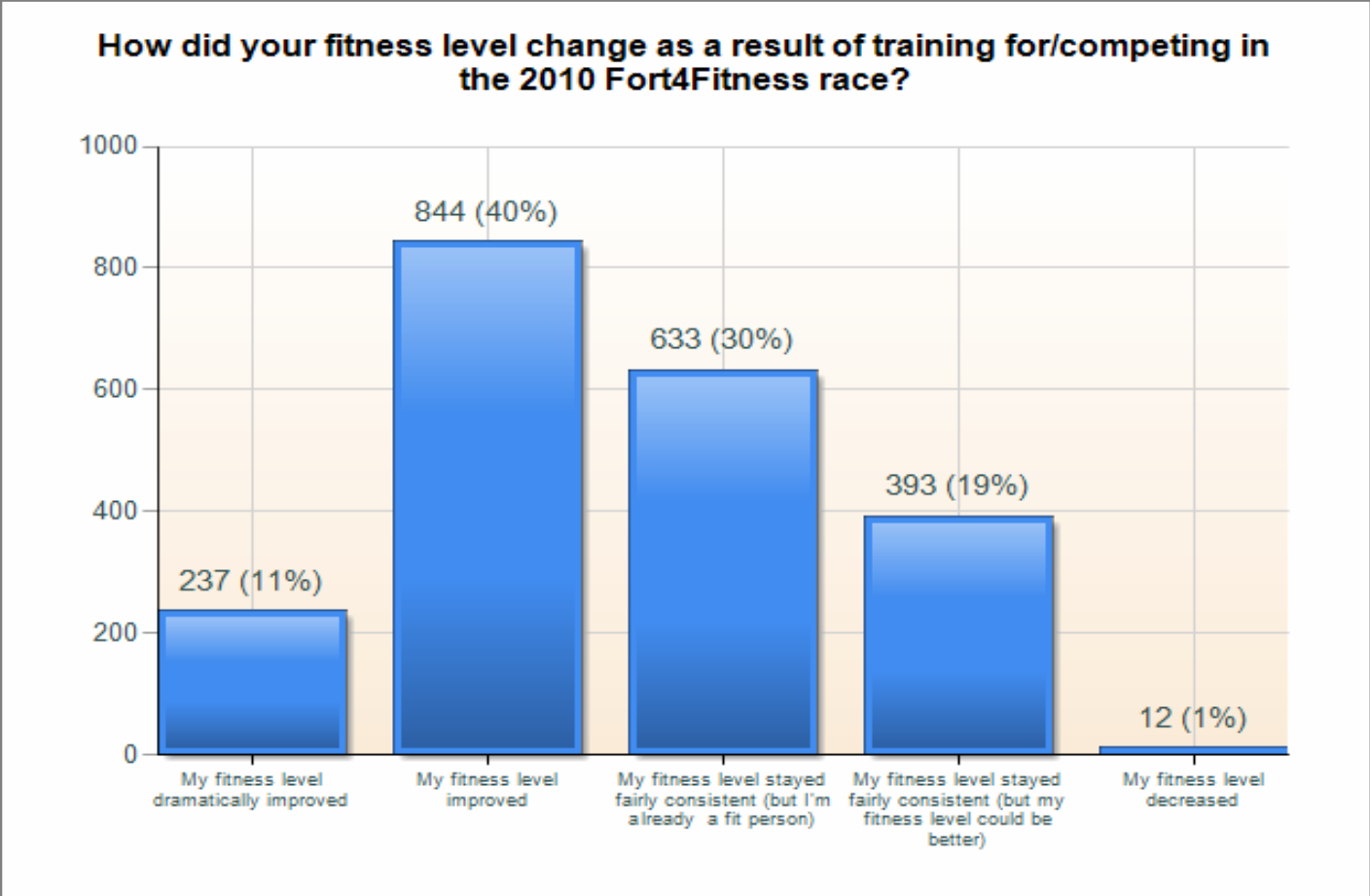
**2010 Fort4Fitness Festival Participant Survey:** How did you hear about the race?  
 (Select all that apply)



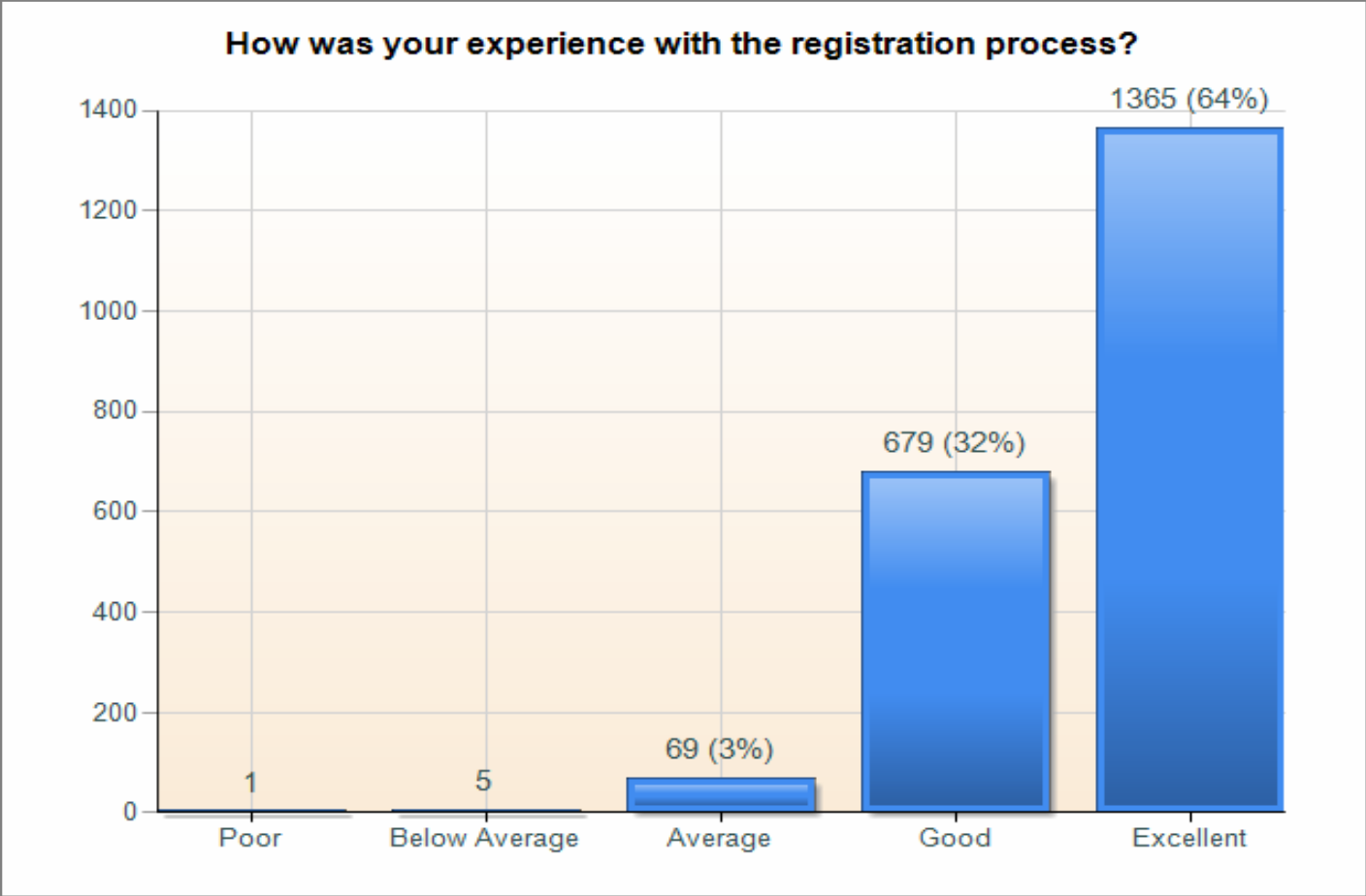
# 2010 Fort4Fitness Festival Participant Survey: How many road races do you typically run each year?



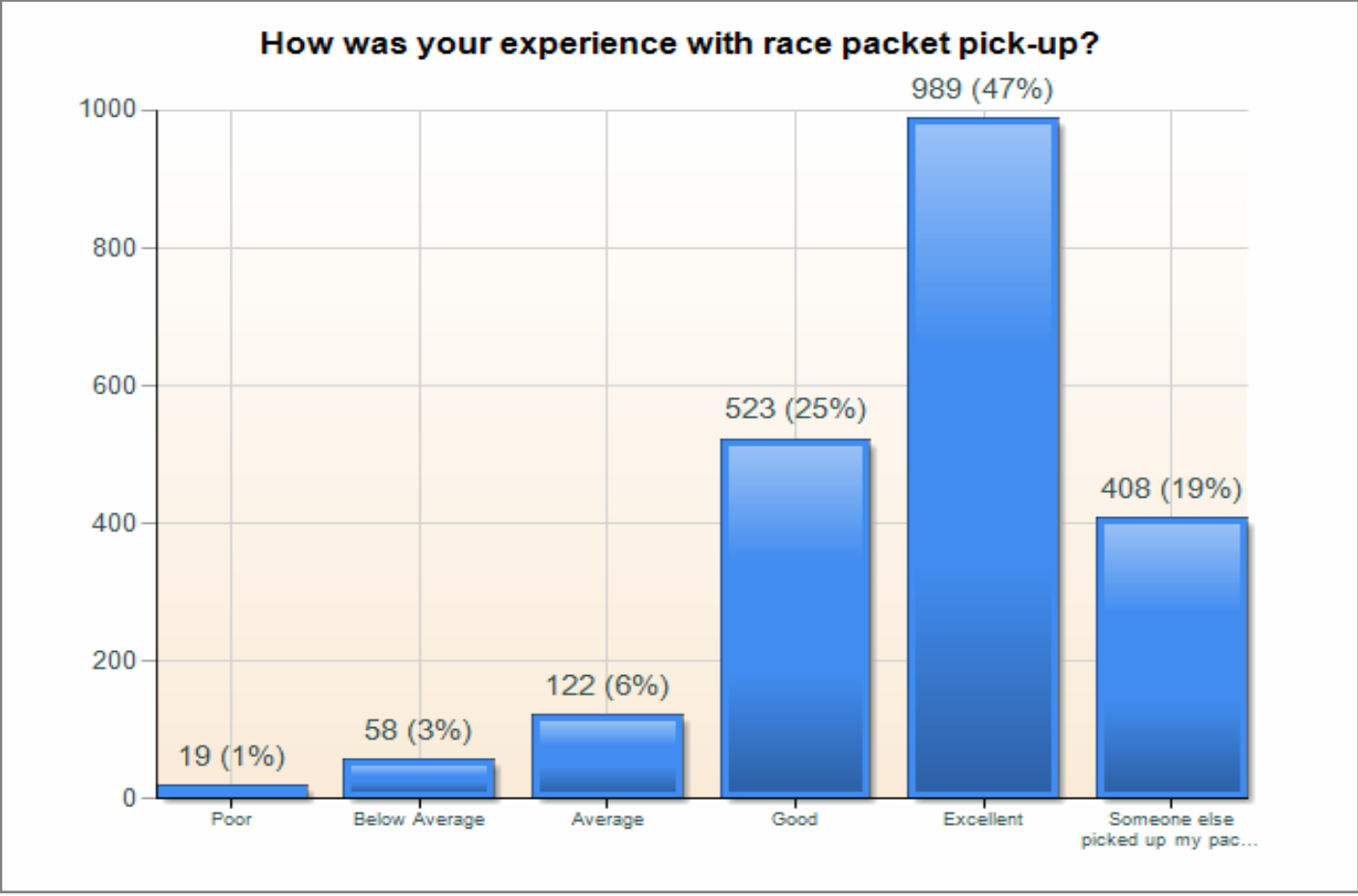
# 2010 Fort4Fitness Festival Participant Survey: How did your fitness level change as a result of training for/competing in the 2010 Fort4Fitness race?



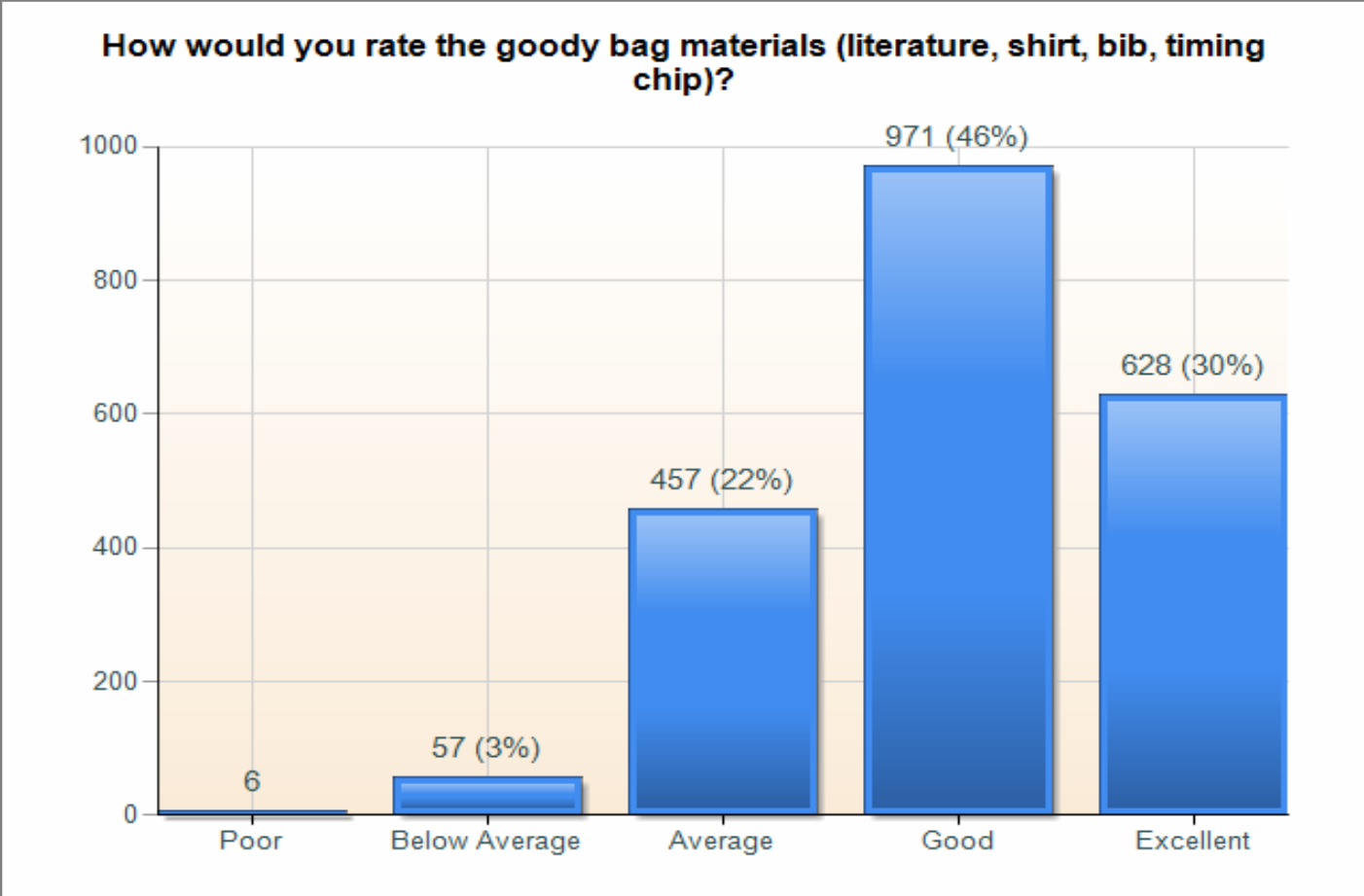
# 2010 Fort4Fitness Festival Participant Survey: How was your experience with the registration process?



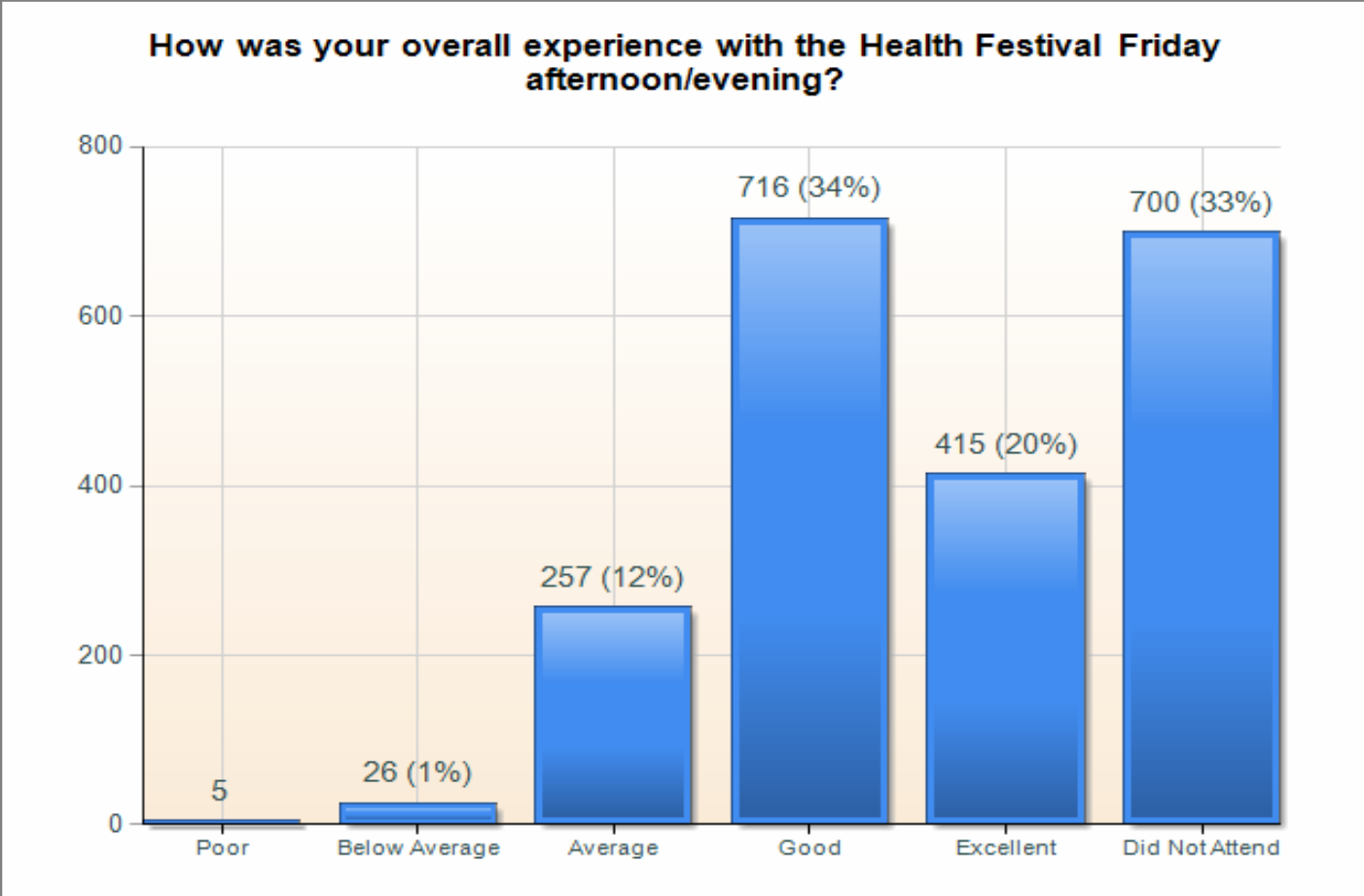
# 2010 Fort4Fitness Festival Participant Survey: How was your experience with race packet pick-up?



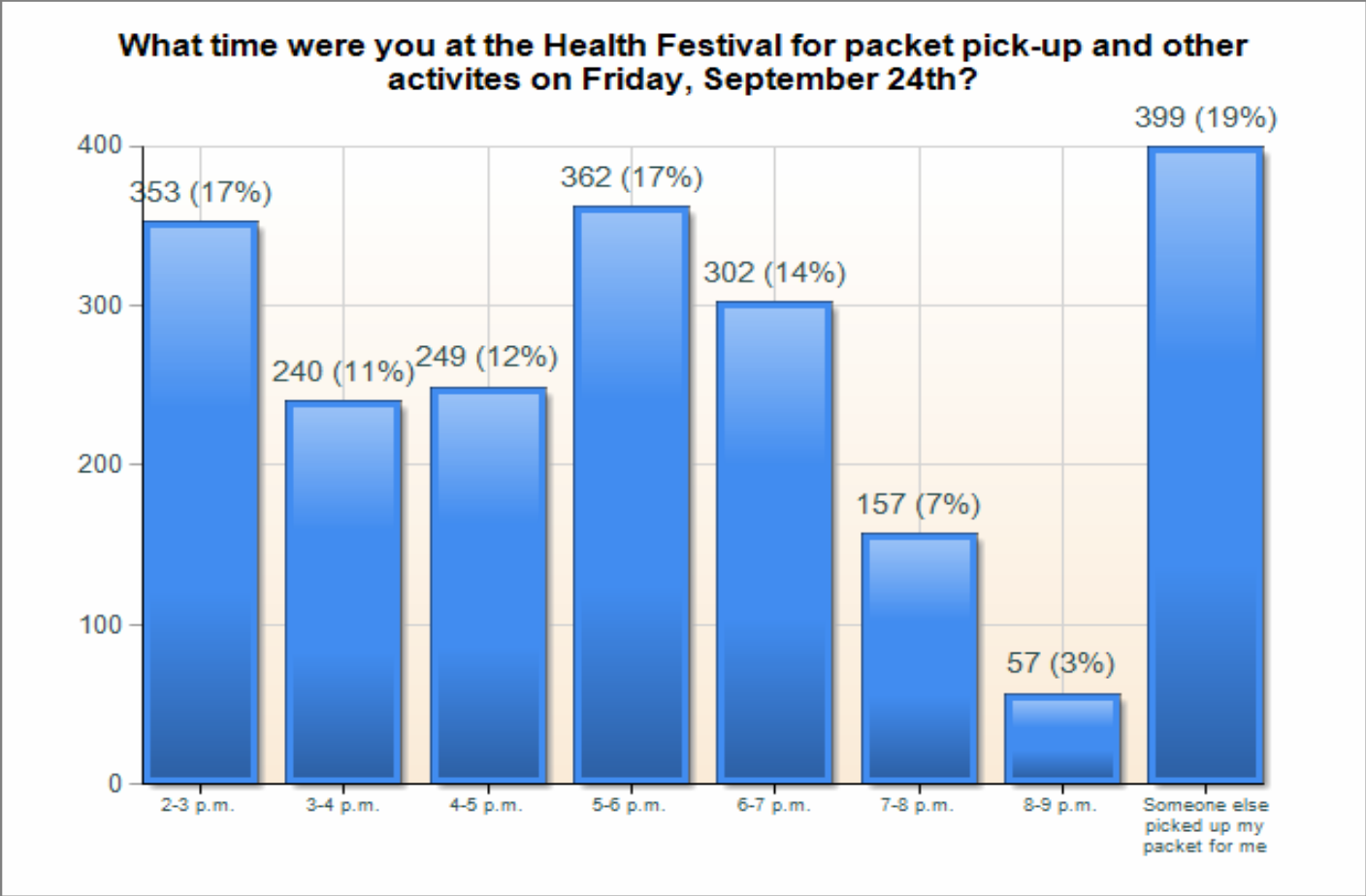
**2010 Fort4Fitness Festival Participant Survey:** How would you rate the goody bag materials (literature, shirt, bib, timing chip)?



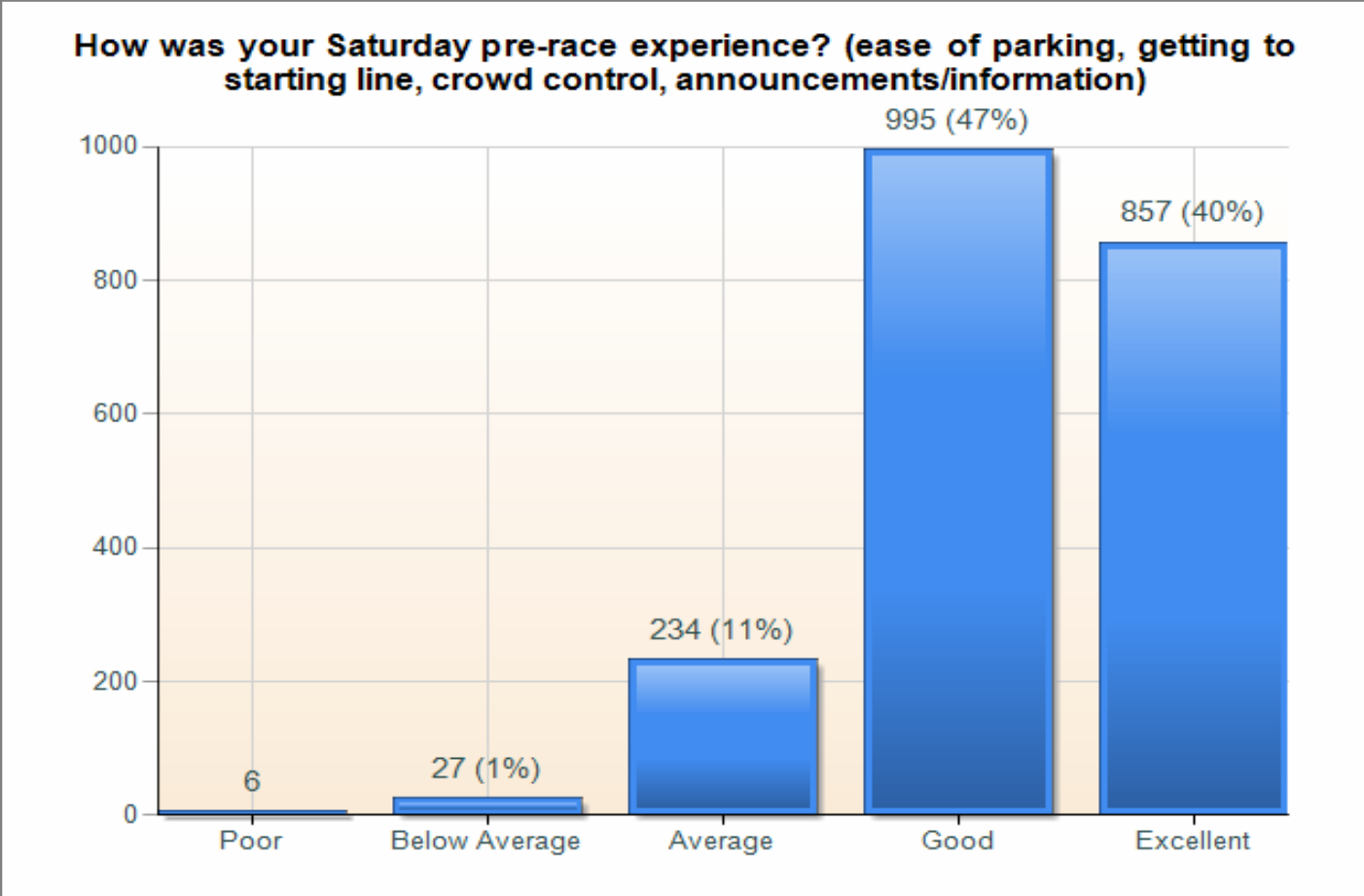
# 2010 Fort4Fitness Festival Participant Survey: How was your overall experience with the Health Festival Friday afternoon/evening?



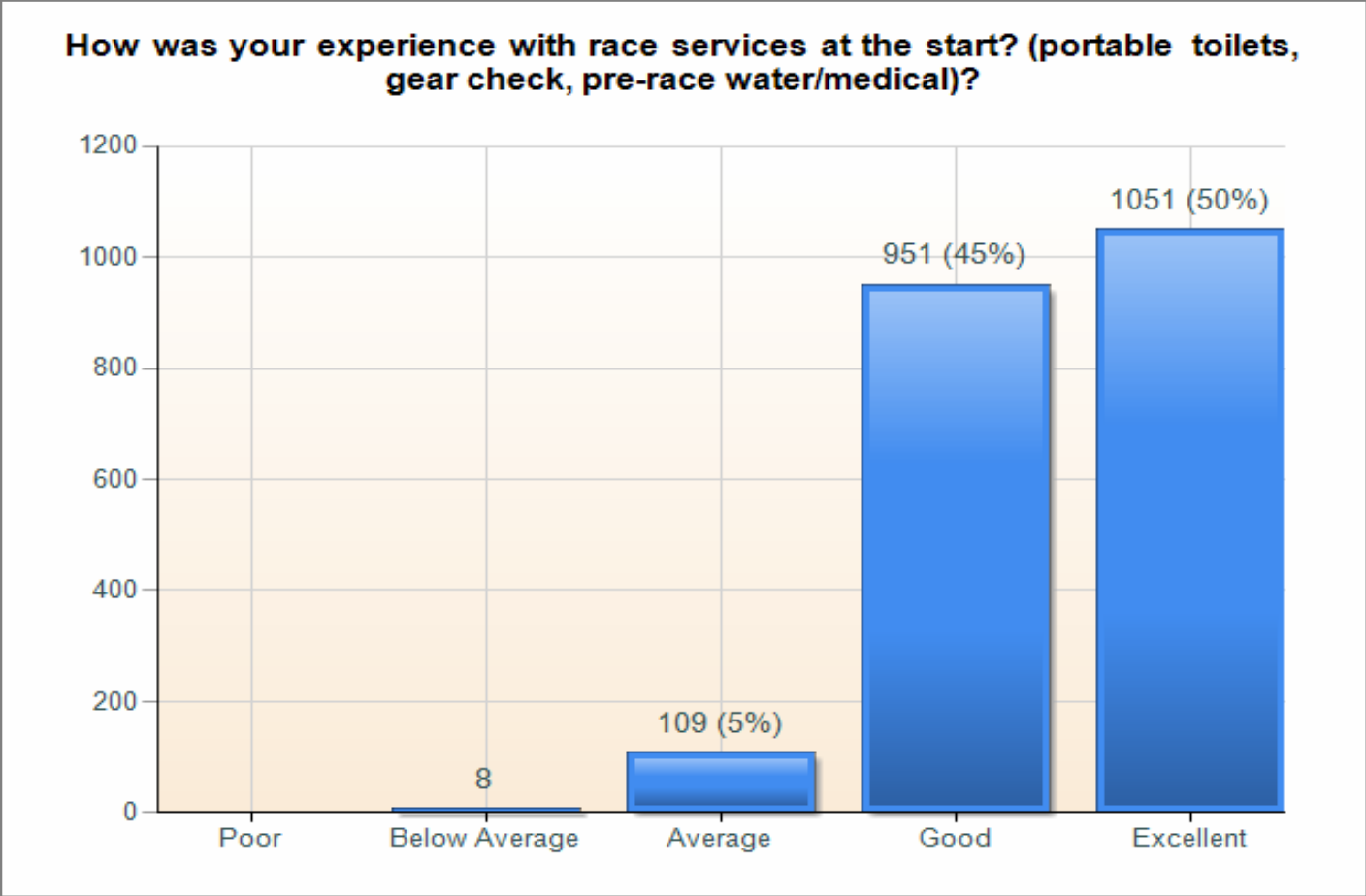
# 2010 Fort4Fitness Festival Participant Survey: What time were you at the Health Festival for packet pick-up and other activities on Friday, September 24<sup>th</sup> ?



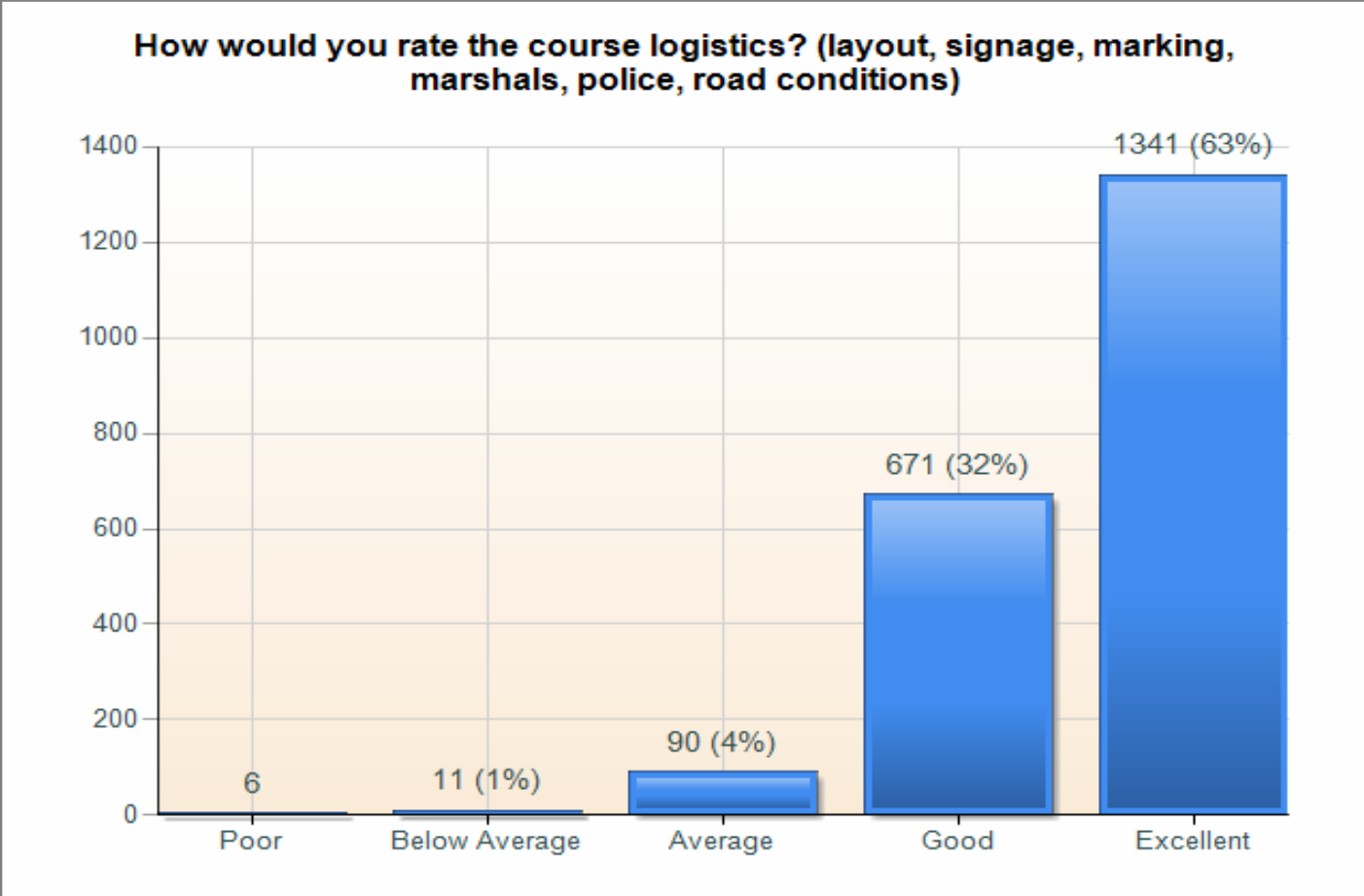
**2010 Fort4Fitness Festival Participant Survey:** How was your Saturday pre-race experience? (ease of parking, getting to starting line, crowd control, announcements/information)



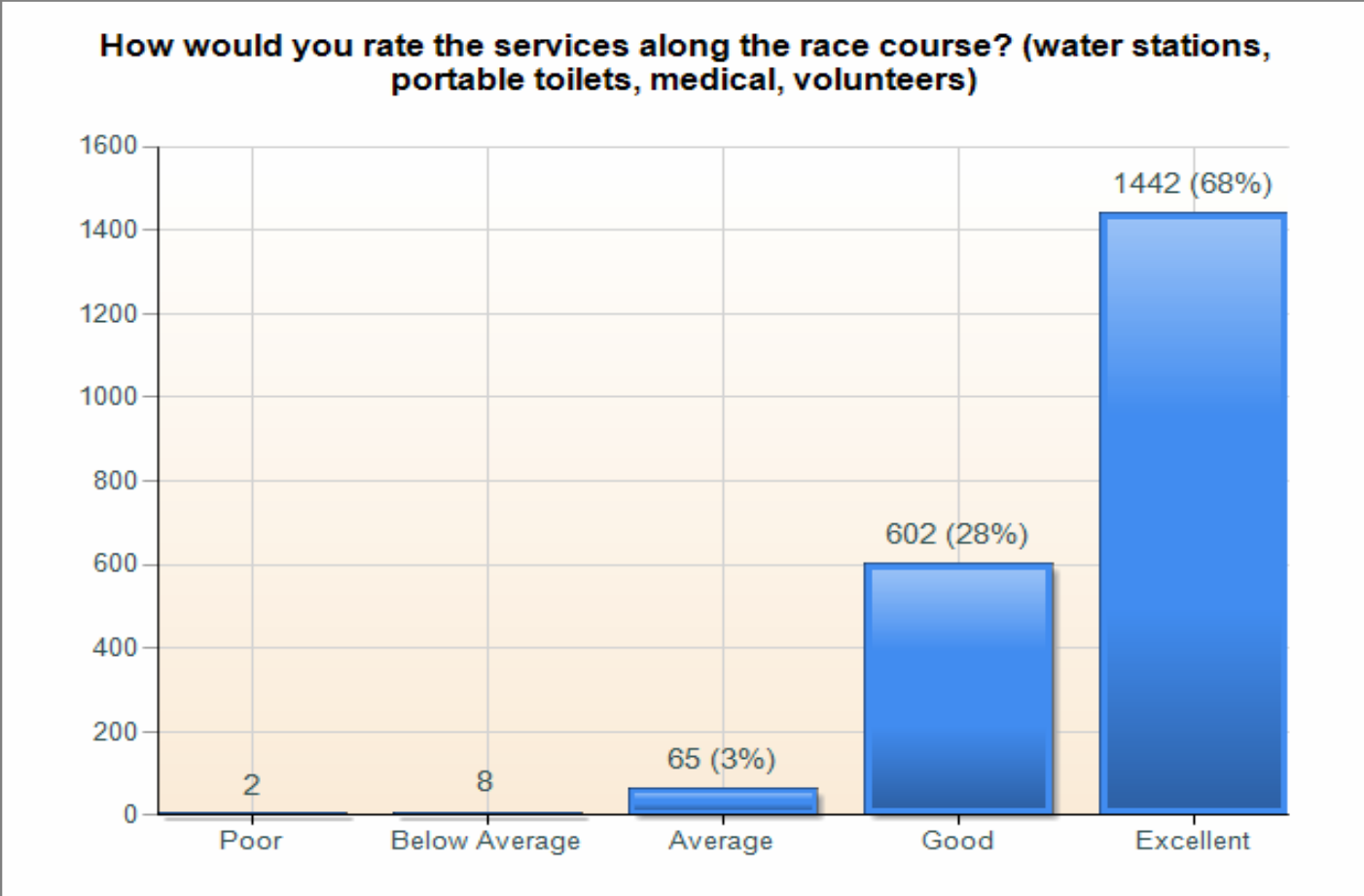
**2010 Fort4Fitness Festival Participant Survey:** How was your experience with race services at the start? (portable toilets, gear check, pre-race water/medical)



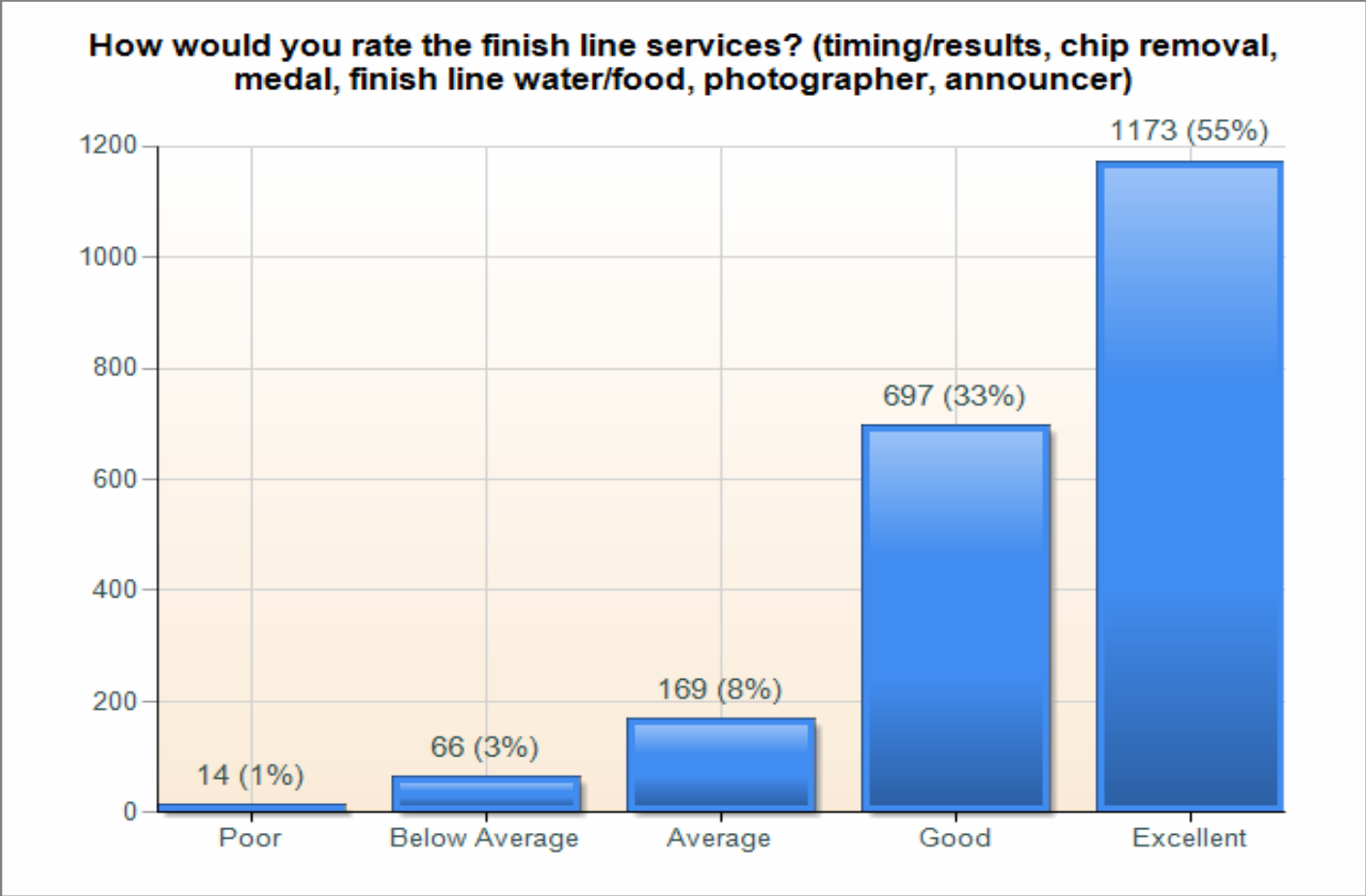
**2010 Fort4Fitness Festival Participant Survey:** How would you rate the course logistics? (layout, signage, marking, marshals, police, road conditions)



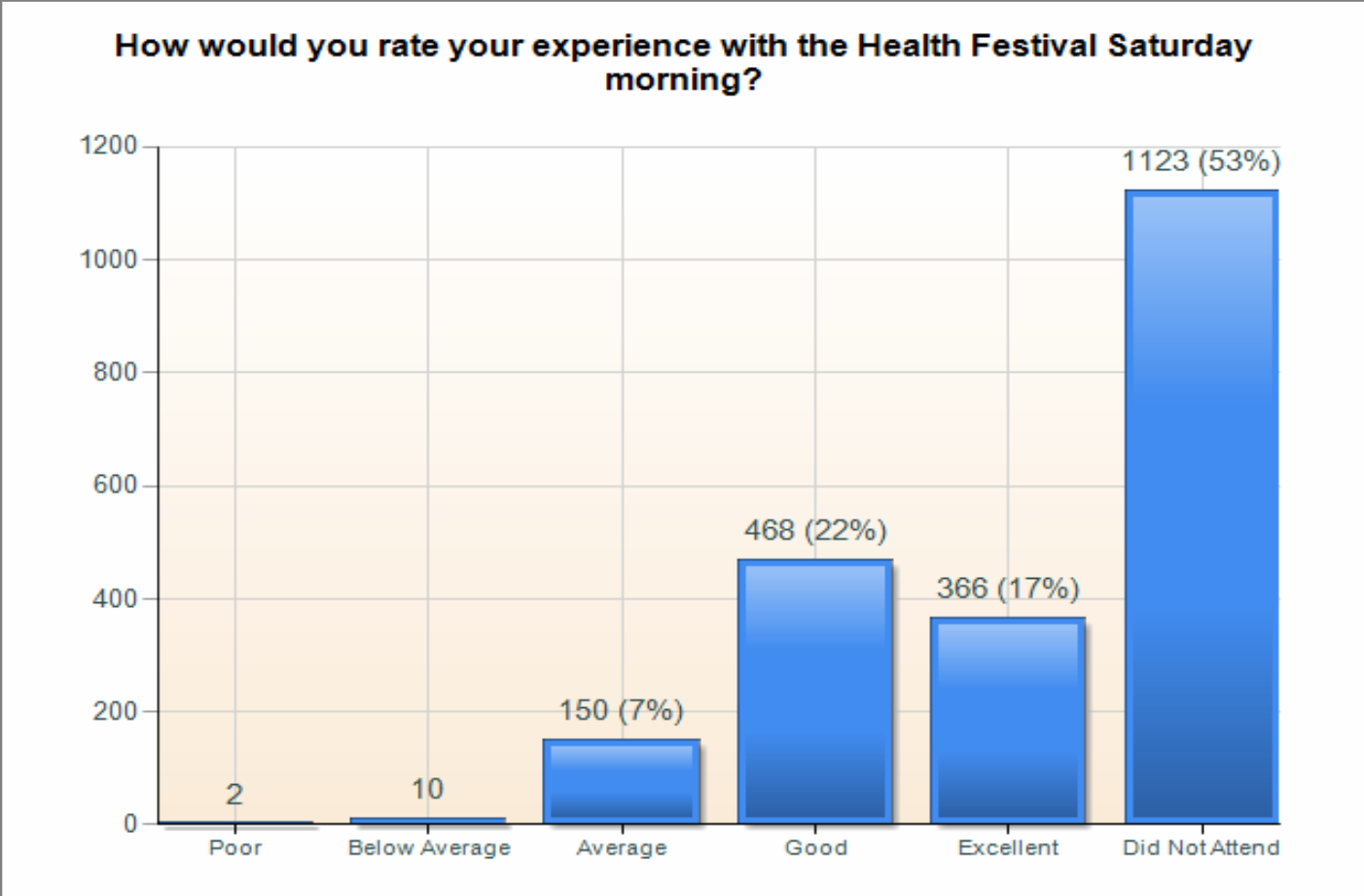
**2010 Fort4Fitness Festival Participant Survey:** How would you rate the services along the race course? (water stations, portable toilets, medical, volunteers)



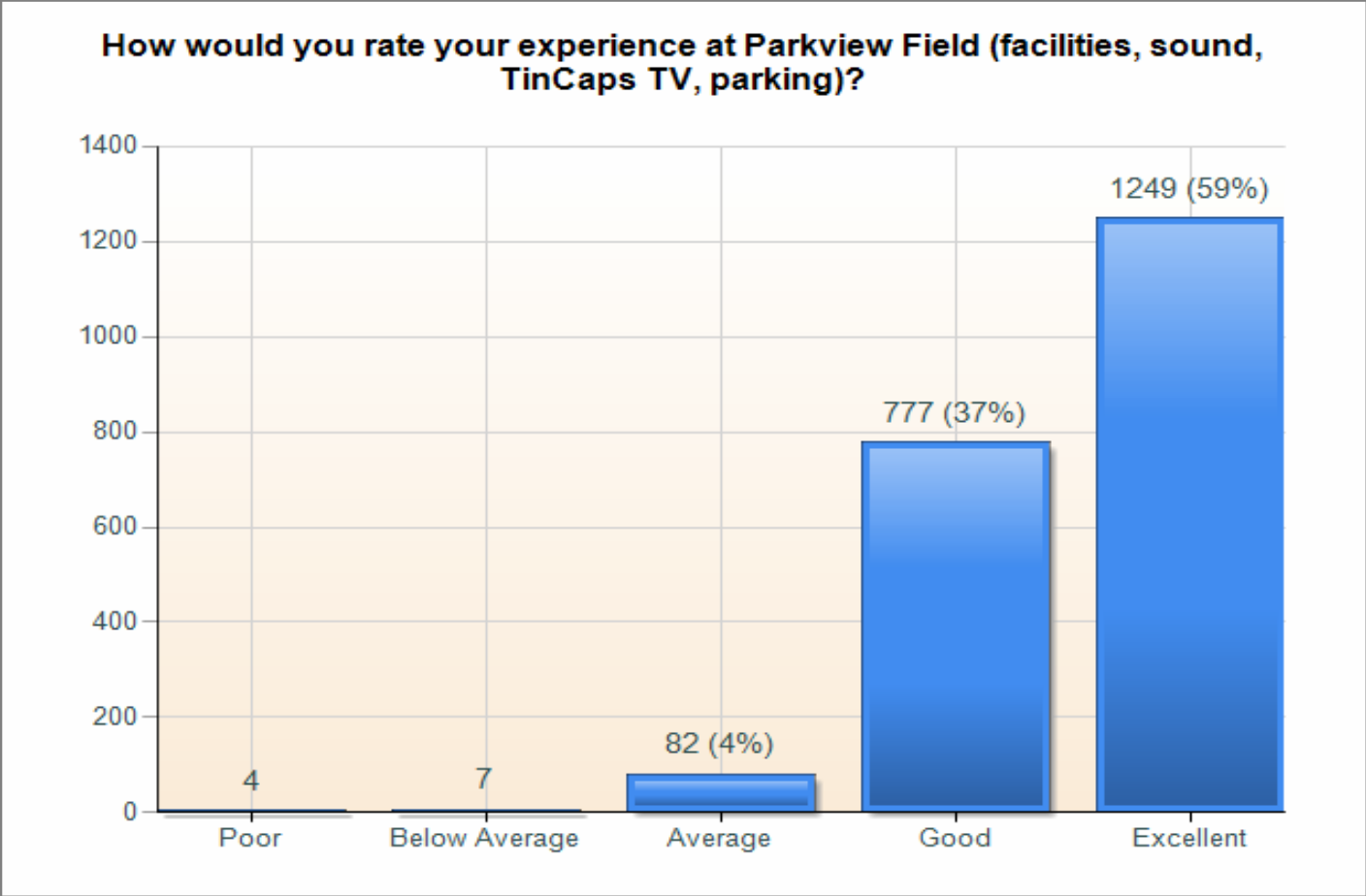
**2010 Fort4Fitness Festival Participant Survey:** How would you rate the finish line services? (timing/results, chip removal, medal, finish line water/food, photographer, announcer)



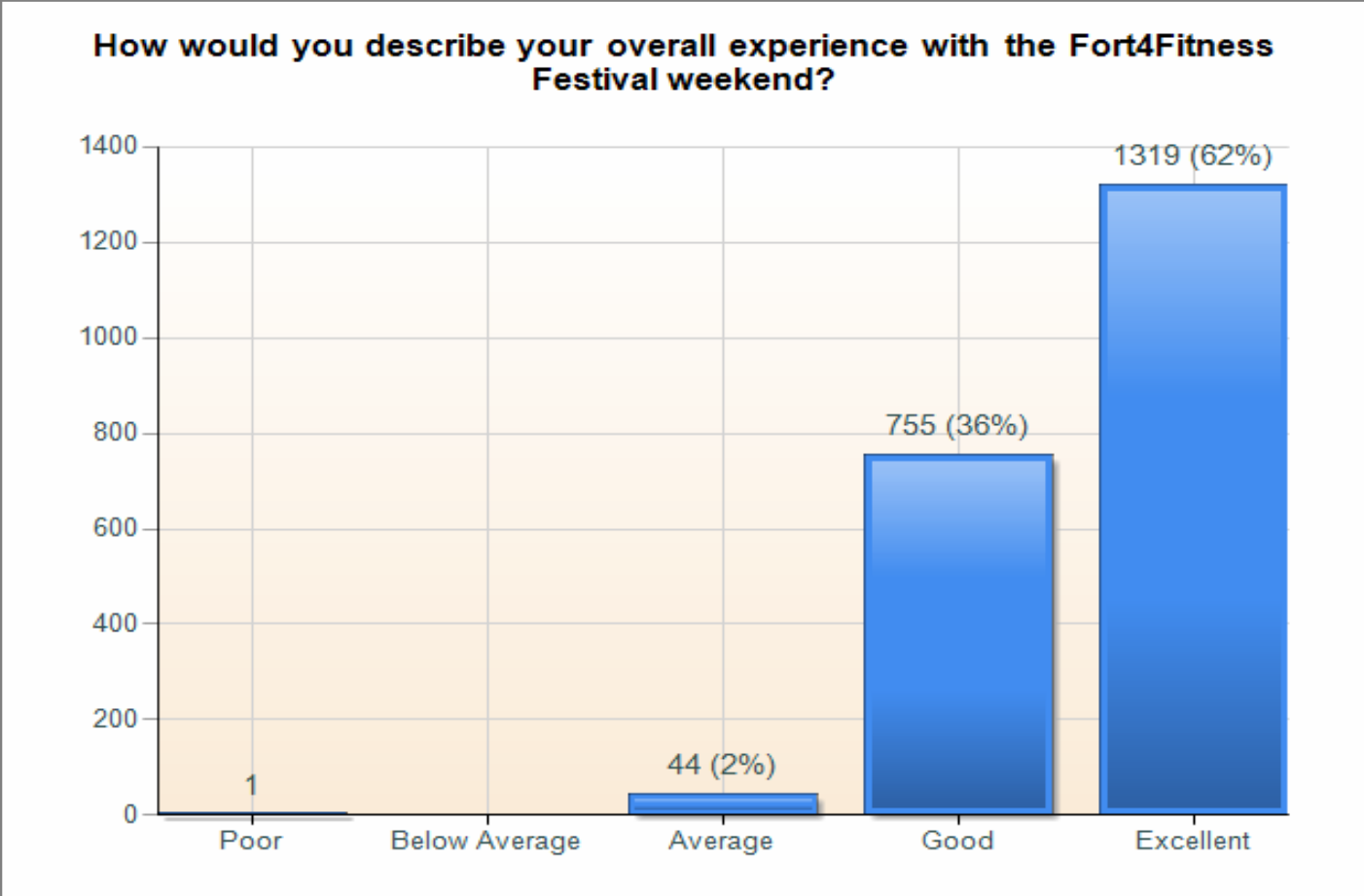
# 2010 Fort4Fitness Festival Participant Survey: How would you rate your experience with the Health Festival Saturday morning?



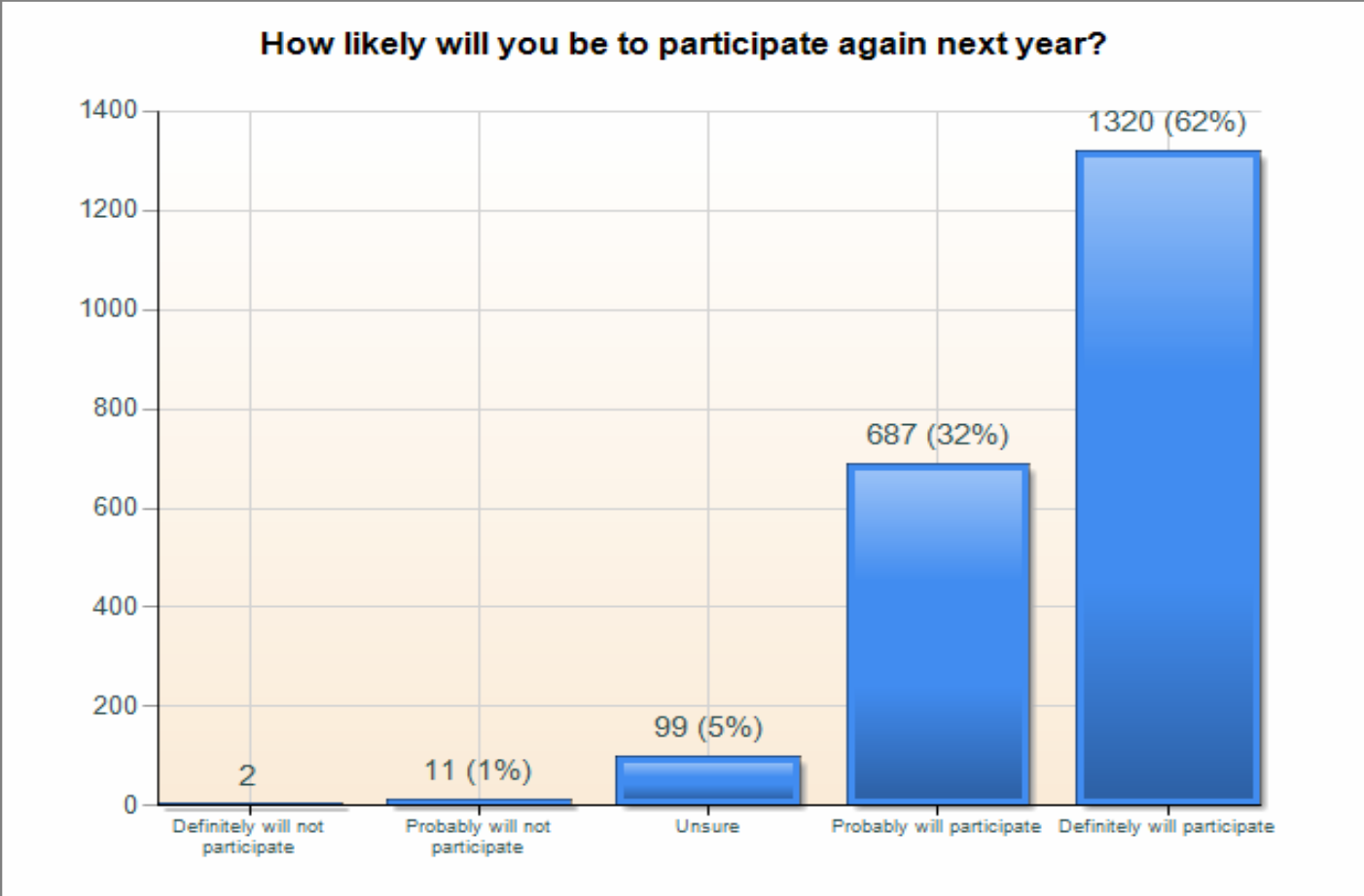
**2010 Fort4Fitness Festival Participant Survey:** How would you rate your experience at Parkview Field (facilities, sound, TinCaps TV, parking)?



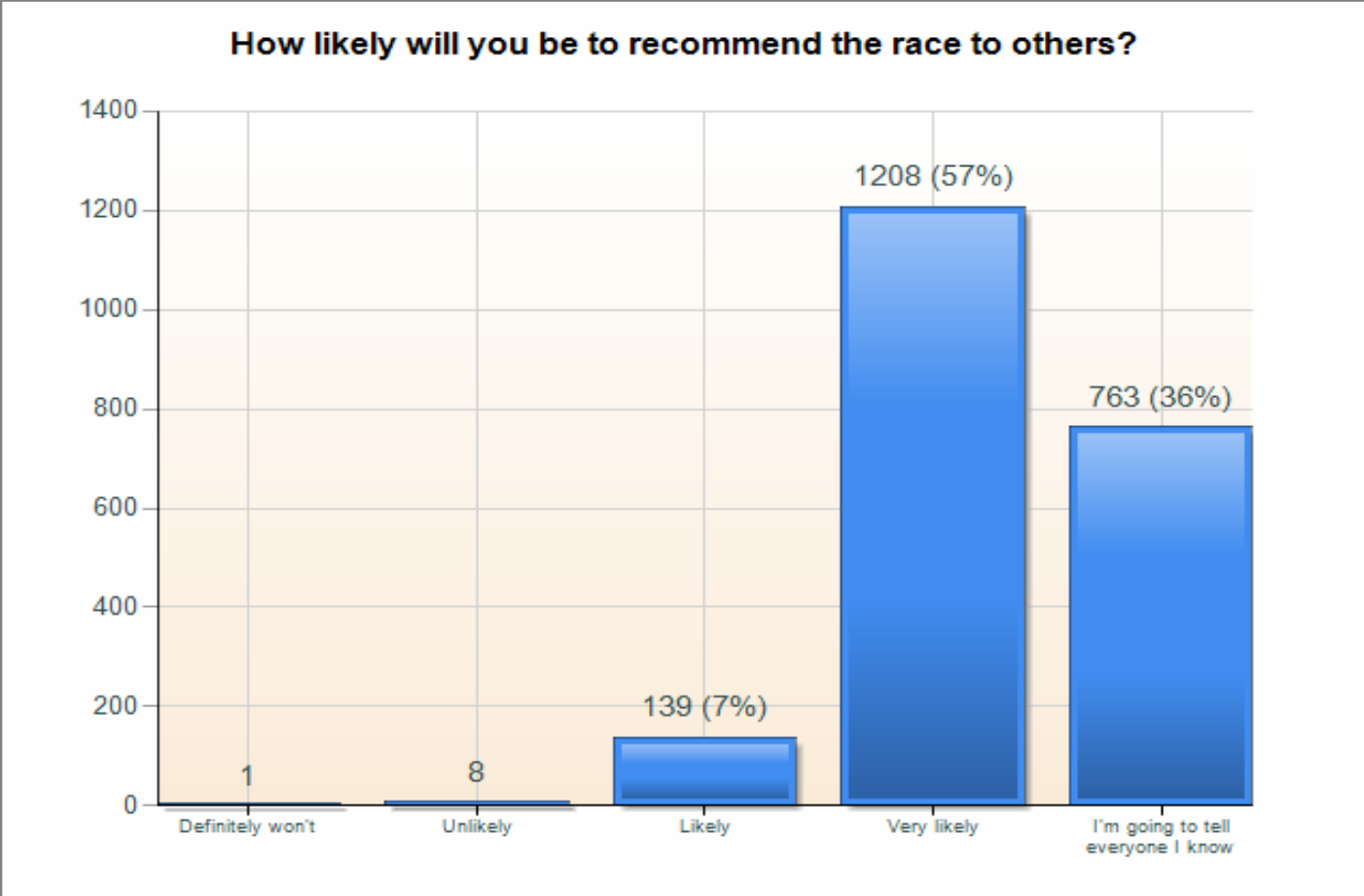
**2010 Fort4Fitness Festival Participant Survey:** How would you describe your overall experience with the Fort4Fitness Festival weekend?



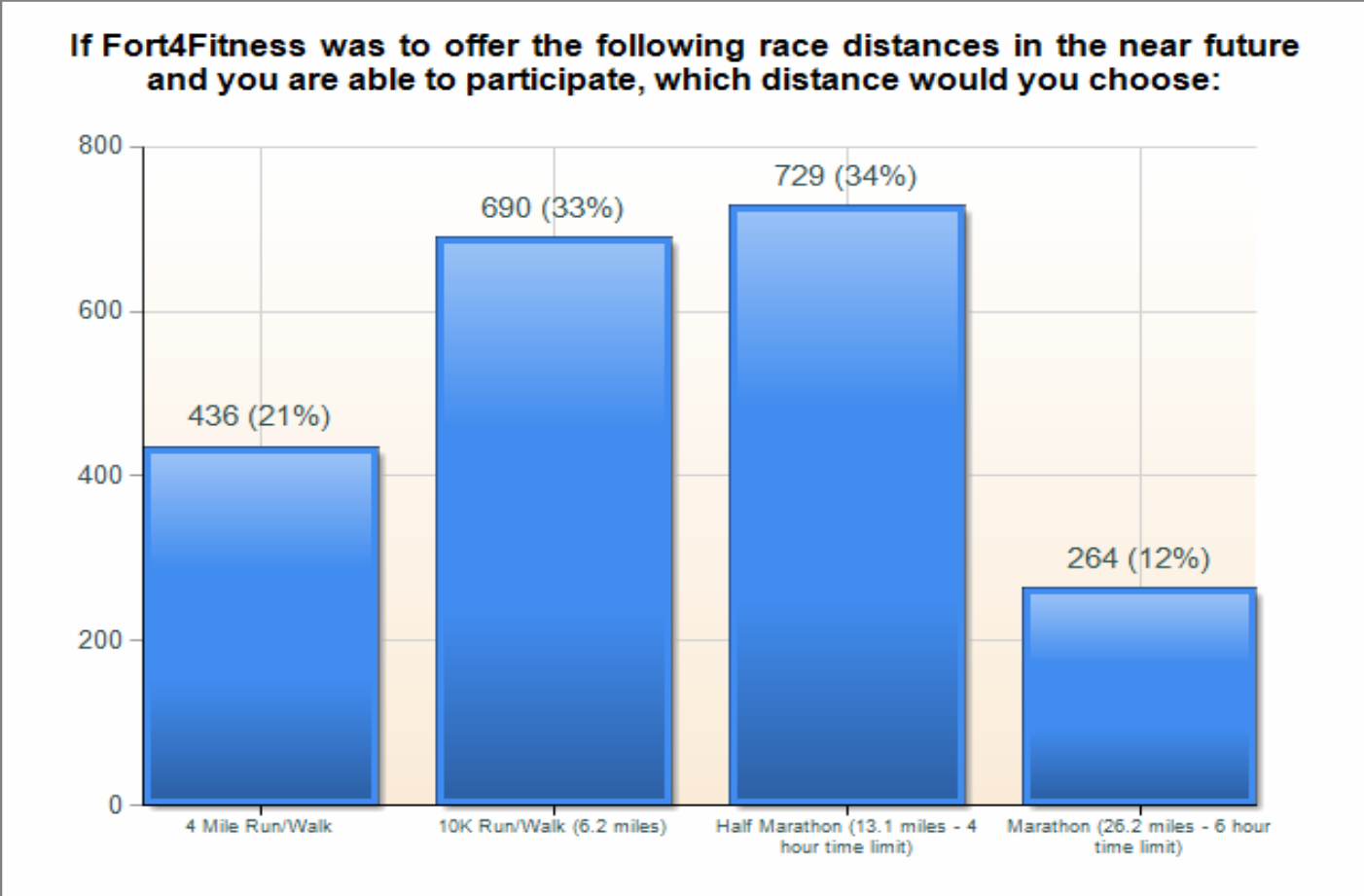
**2010 Fort4Fitness Festival Participant Survey:** How likely will you be to participate again next year?



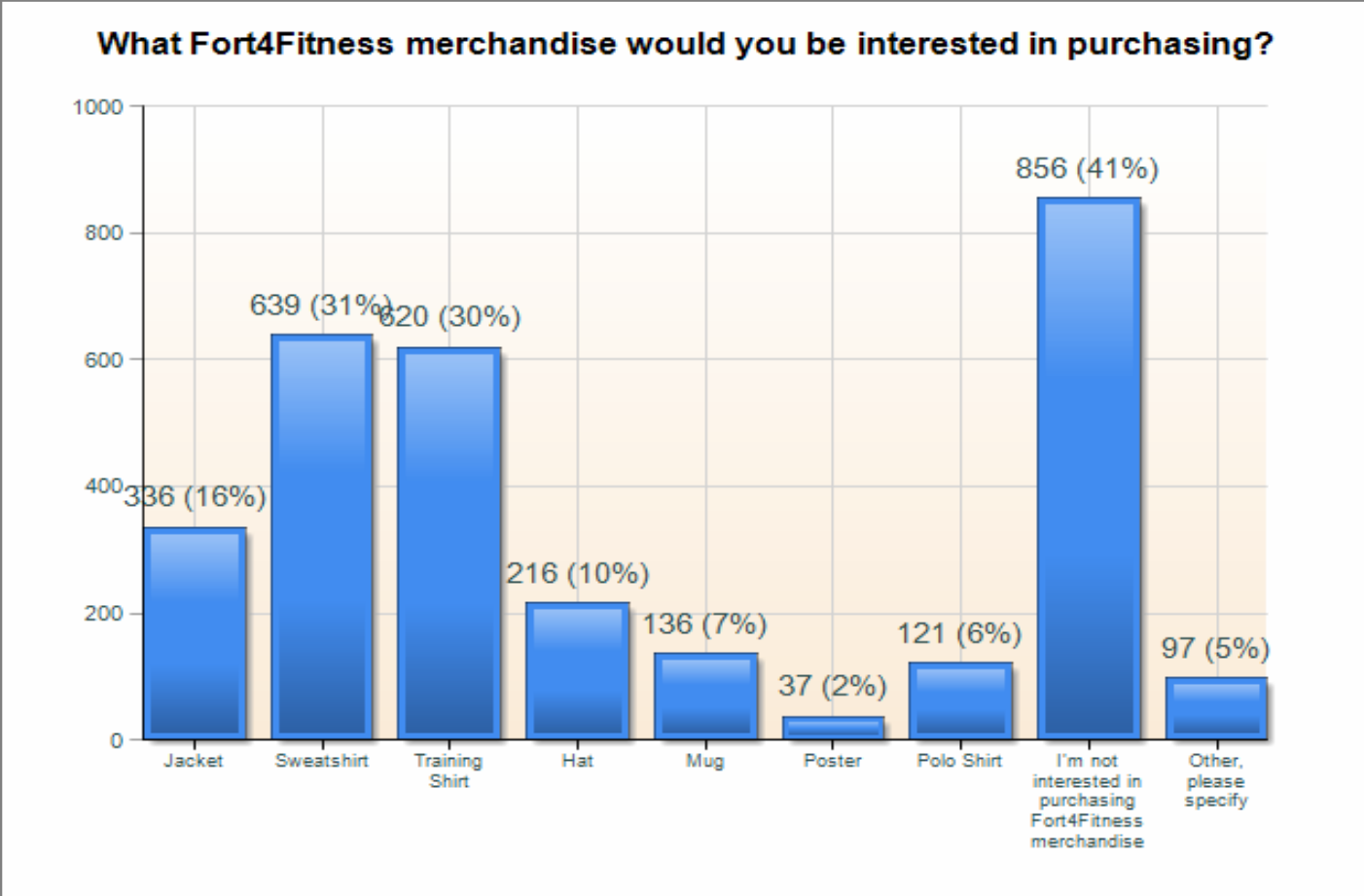
**2010 Fort4Fitness Festival Participant Survey:** How likely will you be to recommend the race to others?



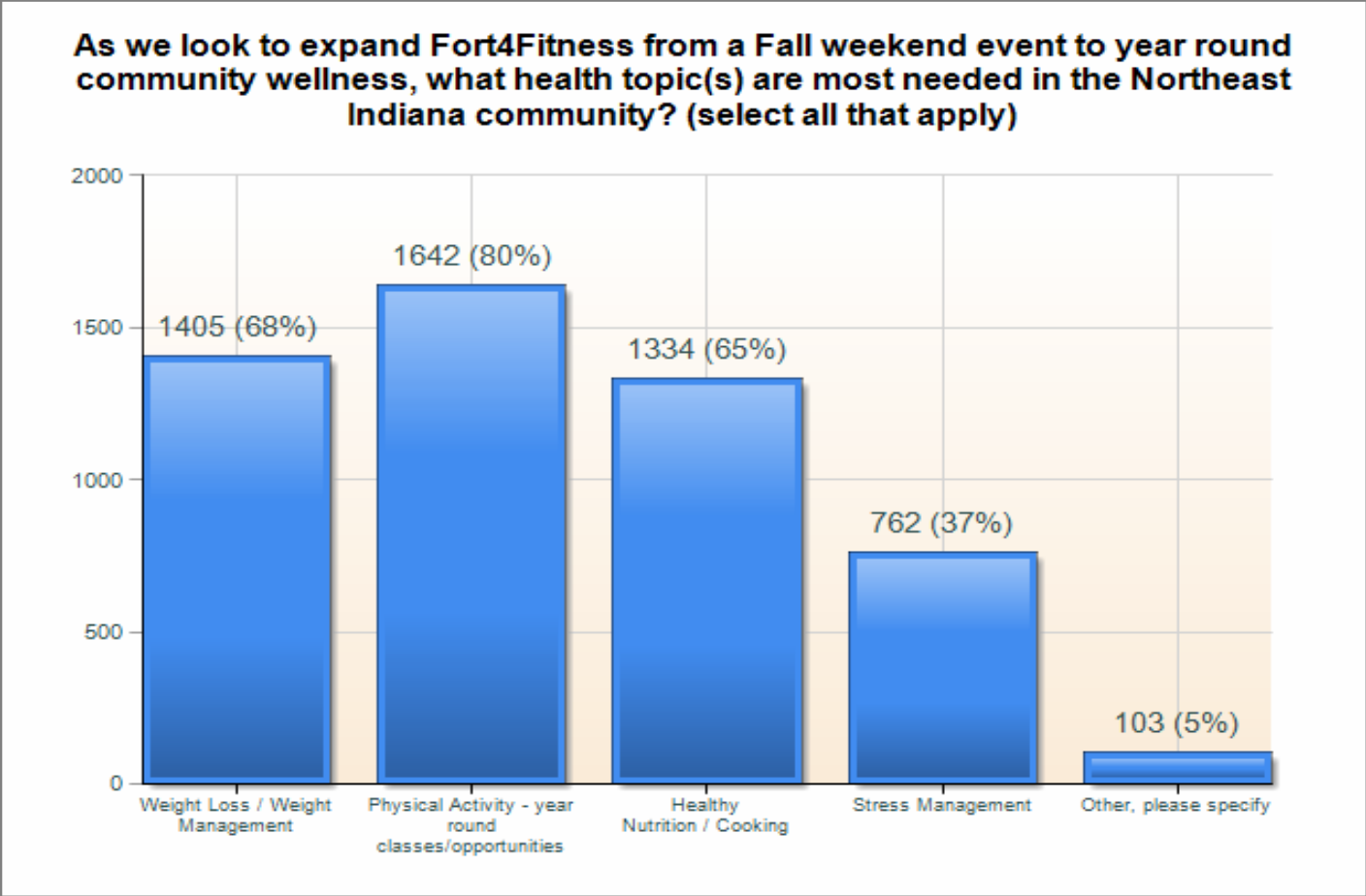
**2010 Fort4Fitness Festival Participant Survey:** If Fort4Fitness was to offer the following race distances in the near future and you are able to participate, which distance would you choose?



# 2010 Fort4Fitness Festival Participant Survey: What Fort4Fitness merchandise would you be interested in purchasing?



**2010 Fort4Fitness Festival Participant Survey:** As we look to expand Fort4Fitness from a Fall weekend event to year round community wellness, what health topic(s) are most needed in the Northeast Indiana community? (select all that apply)



**2010 Fort4Fitness Festival Participant Survey:** Do you plan to use the new 4YourHealth web pages on the Fort4Fitness web site (<http://www.fort4fitness.org/4yourhealth.asp>) to motivate/educate you and/or your family to make healthier lifestyle choices?

