

4th Annual

FORT4**FITNESS**

HEALTH FESTIVAL • HALF MARATHON • 10K • 4 MILE RUN/WALK • KIDS & SENIORS MARATHON

Fort Wayne, Indiana • September 23-24, 2011

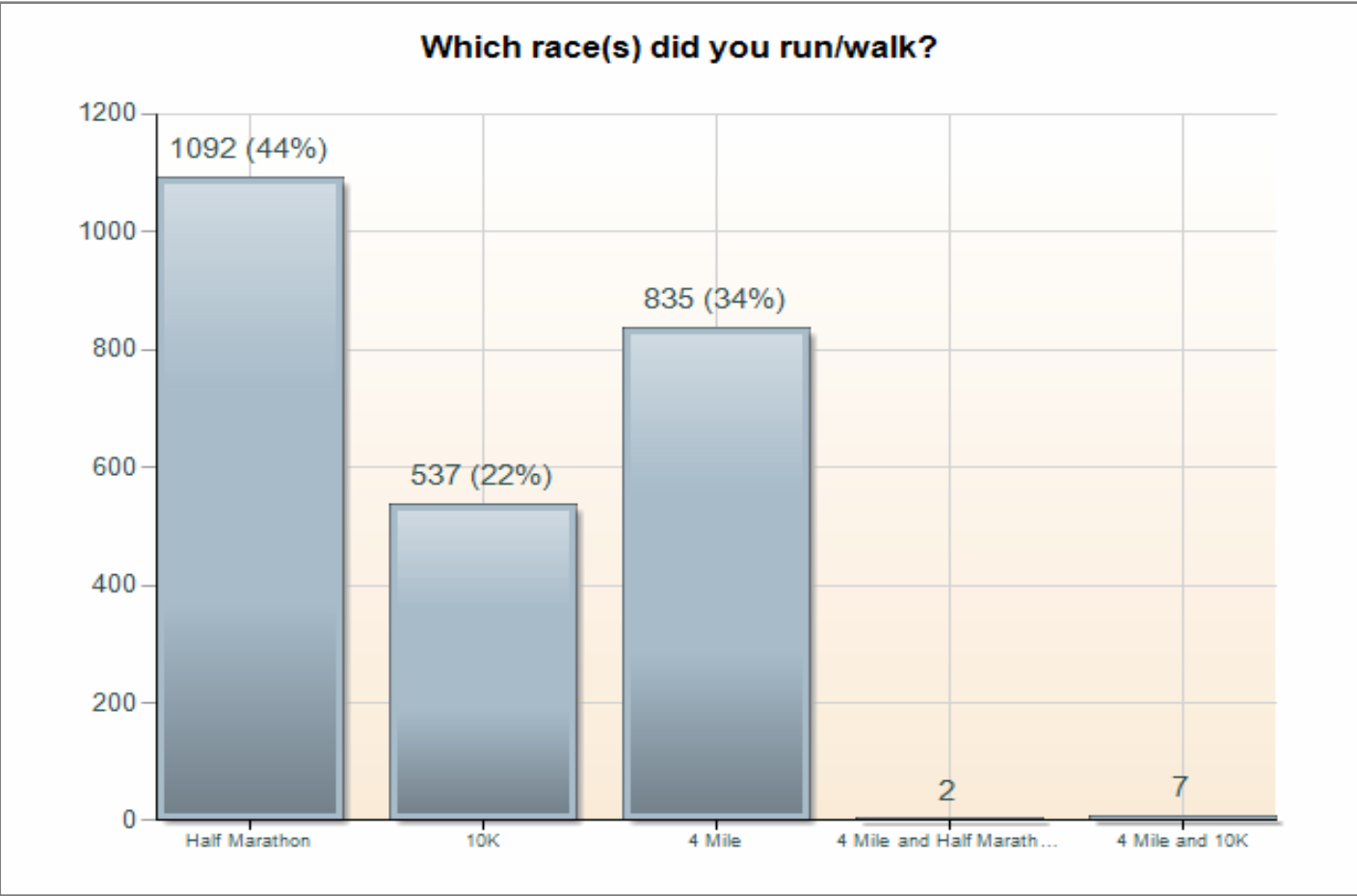


Post-Race Survey Results Summary

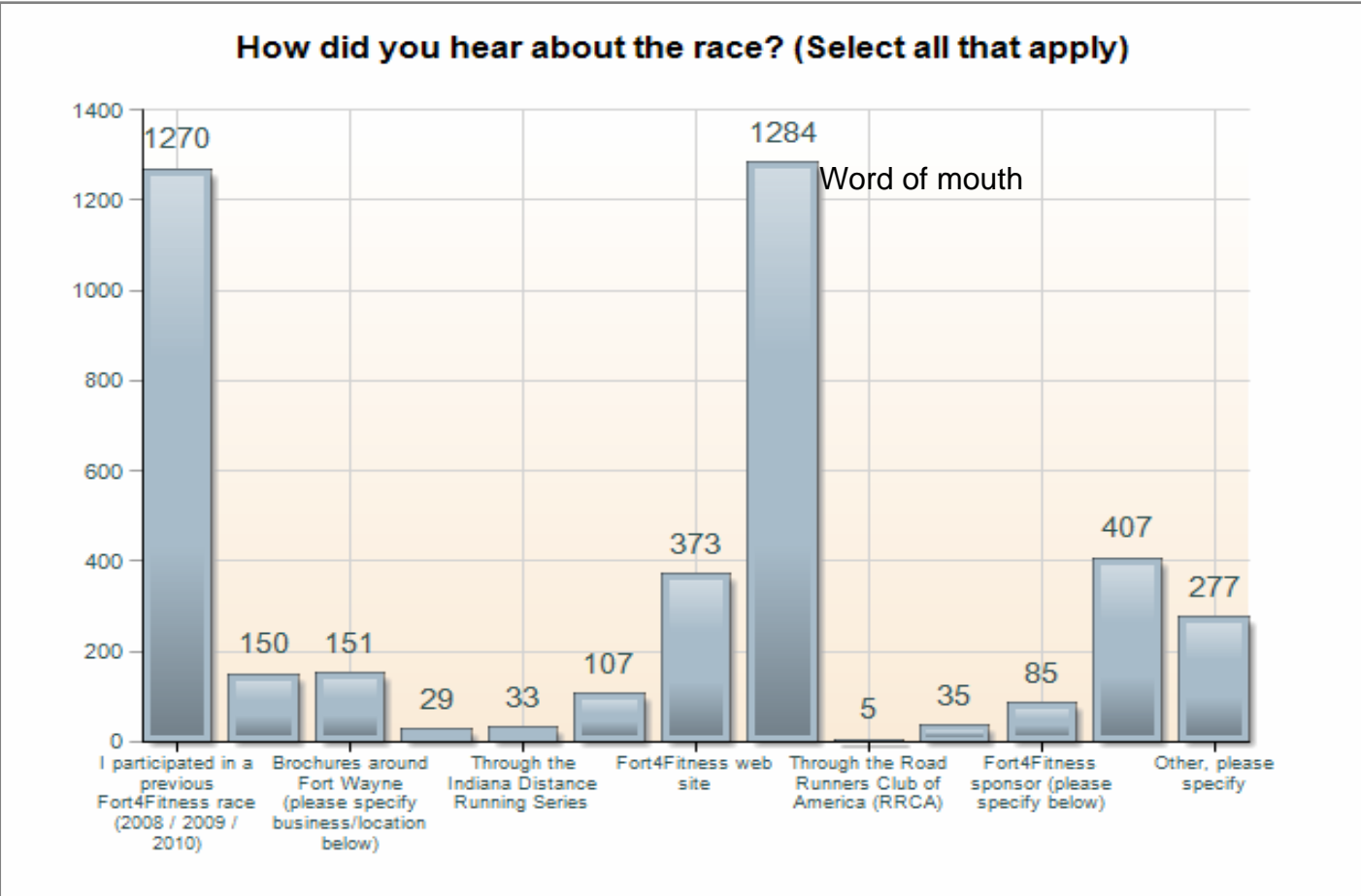
Survey conducted via email 9/30/2011 – 10/6/2011

2,473 Completed Surveys / 5,938 Email Invitations (42% response rate)

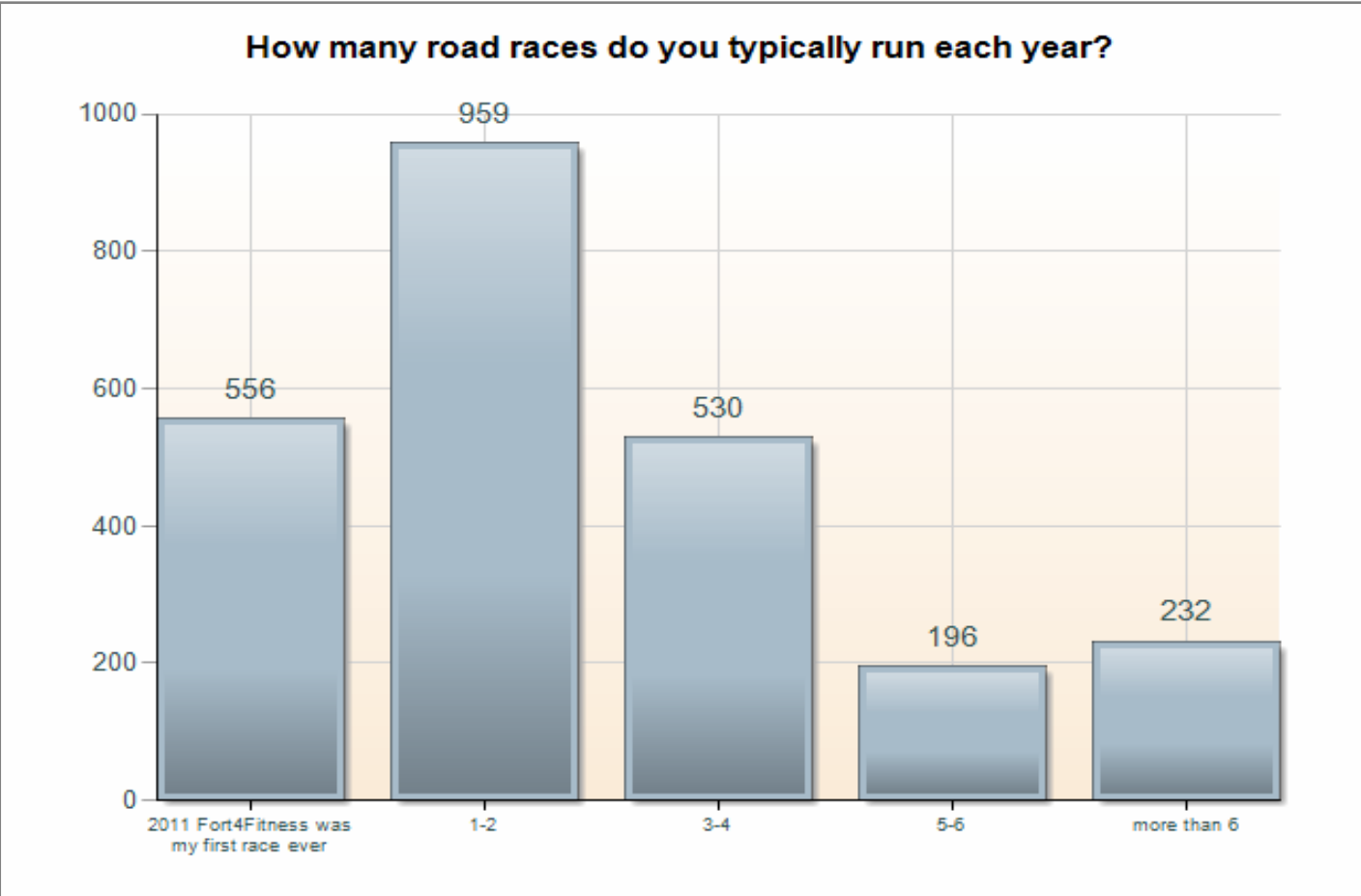
2011 Fort4Fitness Race Participant Survey: Which race(s) did you run/walk?



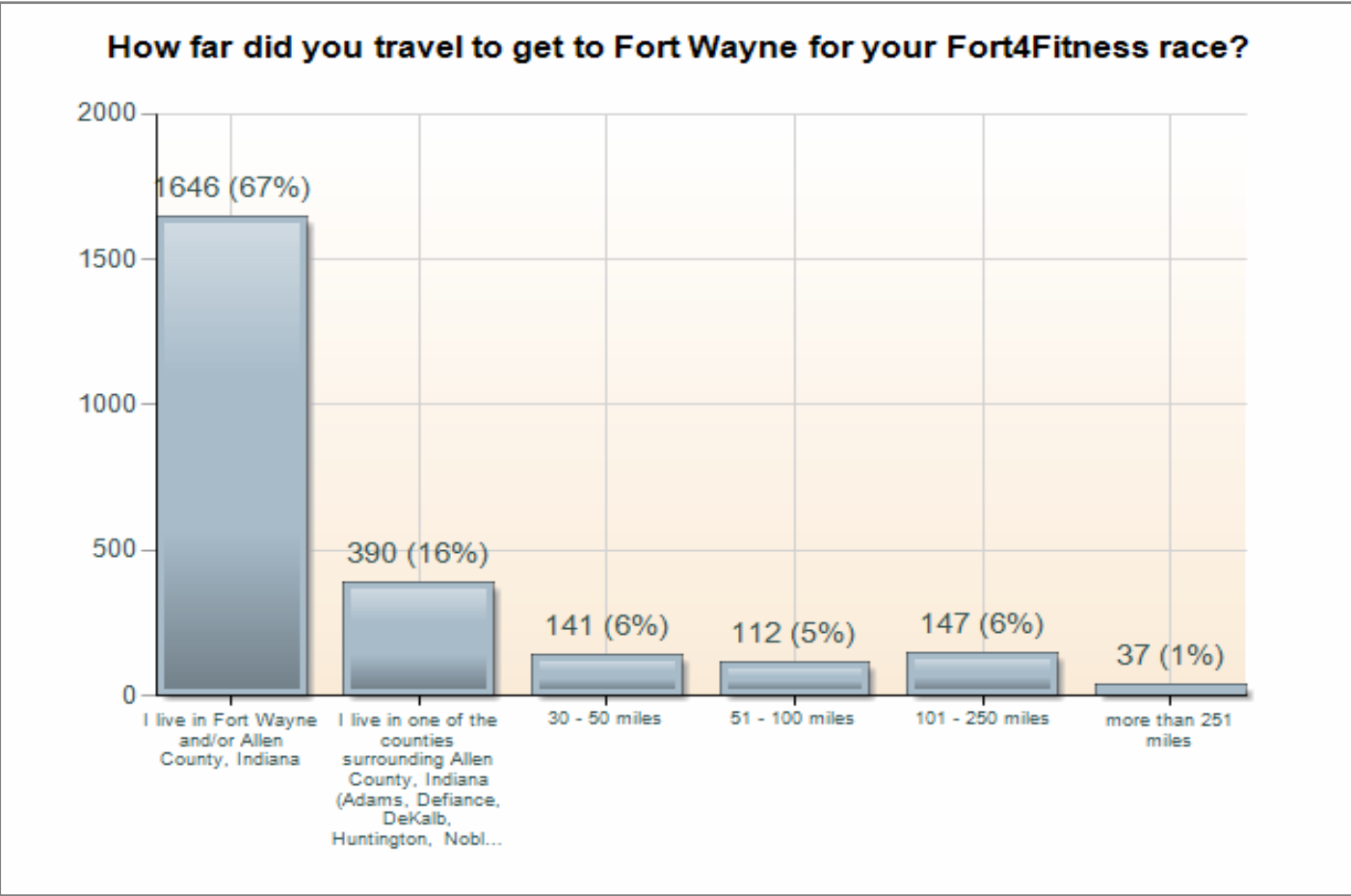
2011 Fort4Fitness Race Participant Survey: How did you hear about the race?
 (Select all that apply)



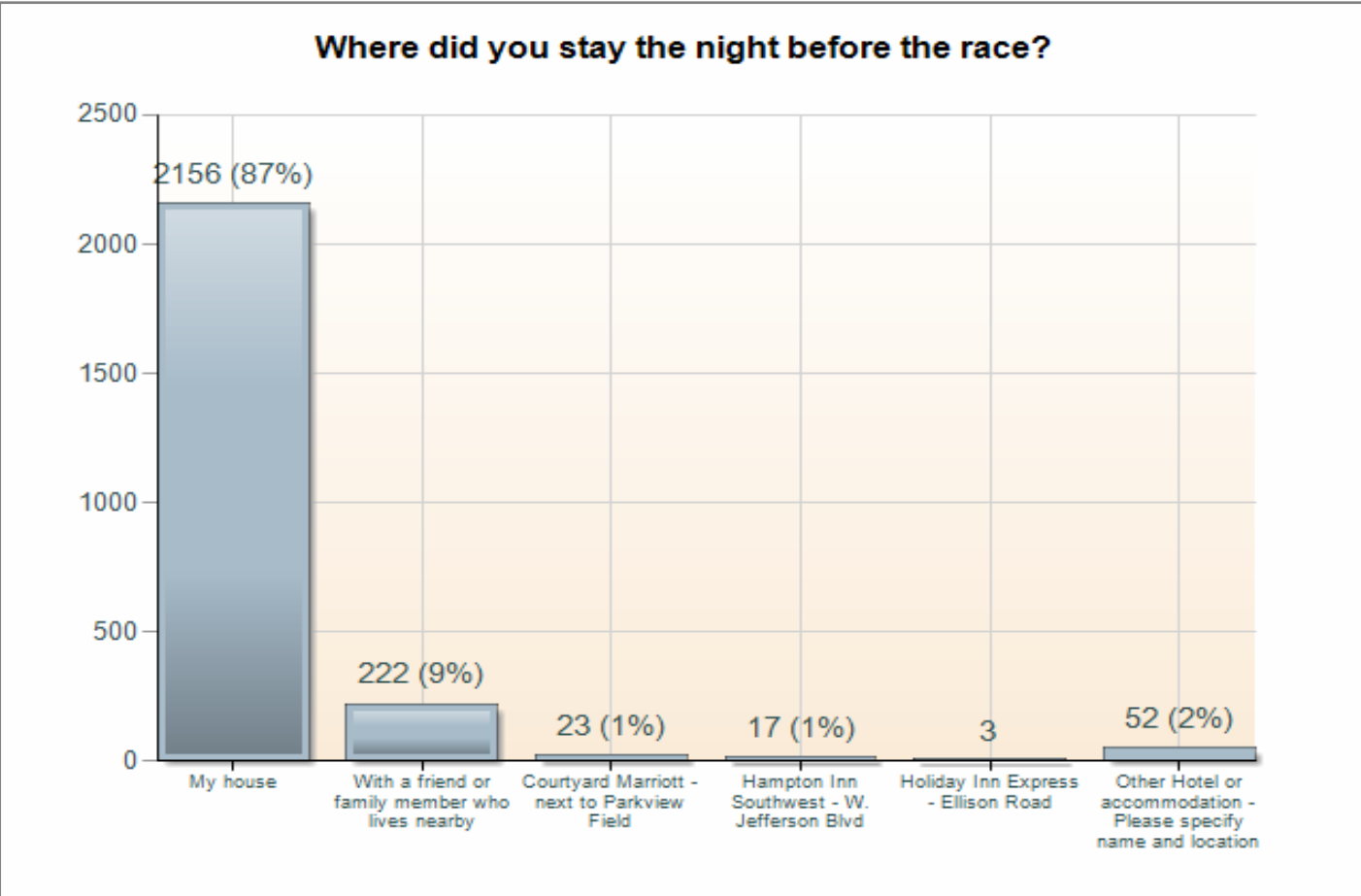
2011 Fort4Fitness Race Participant Survey: How many road races do you typically run each year?



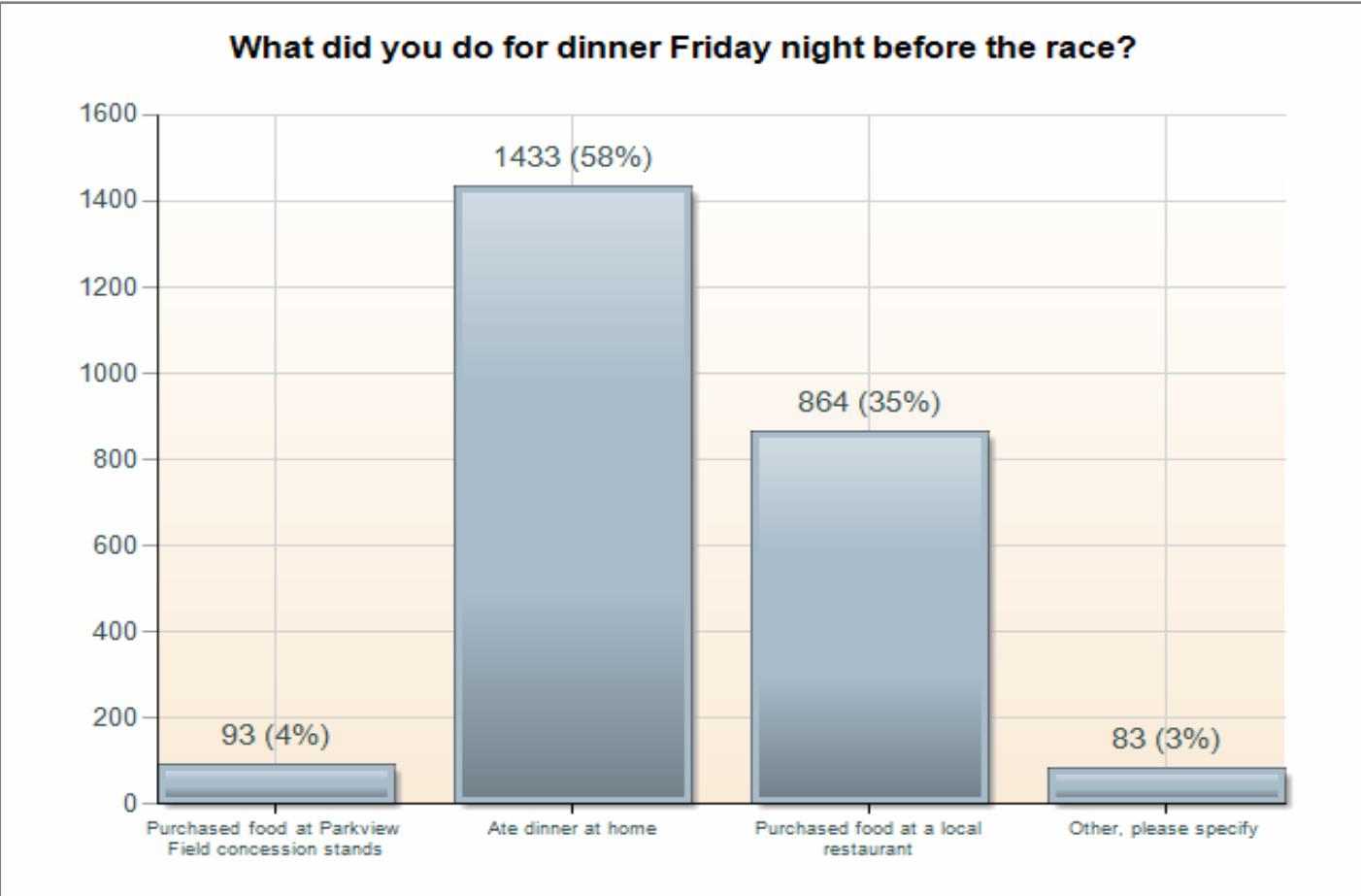
2011 Fort4Fitness Race Participant Survey: How far did you travel to get to Fort Wayne for your Fort4Fitness race?



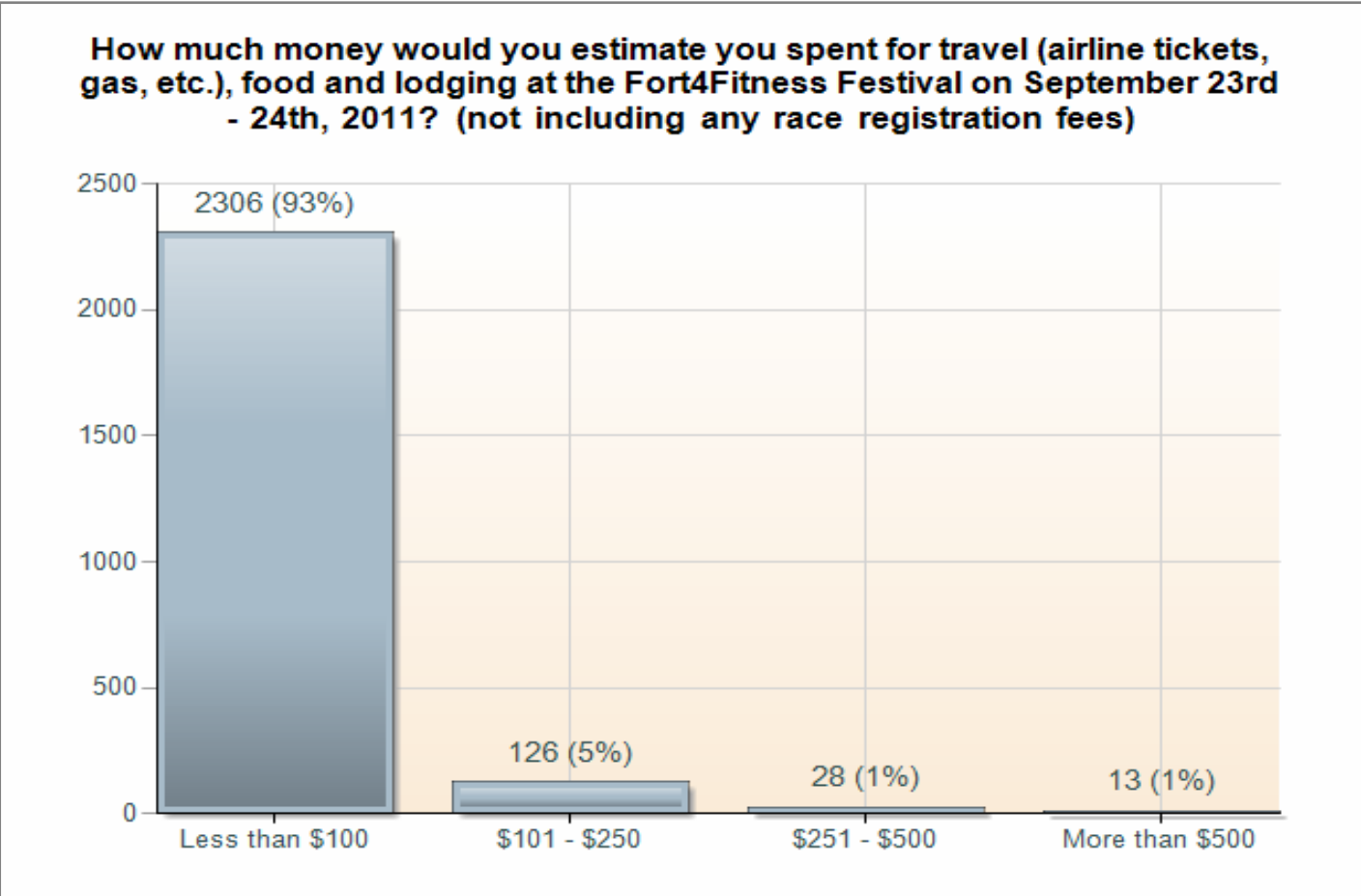
2011 Fort4Fitness Race Participant Survey: Where did you stay the night before the race?



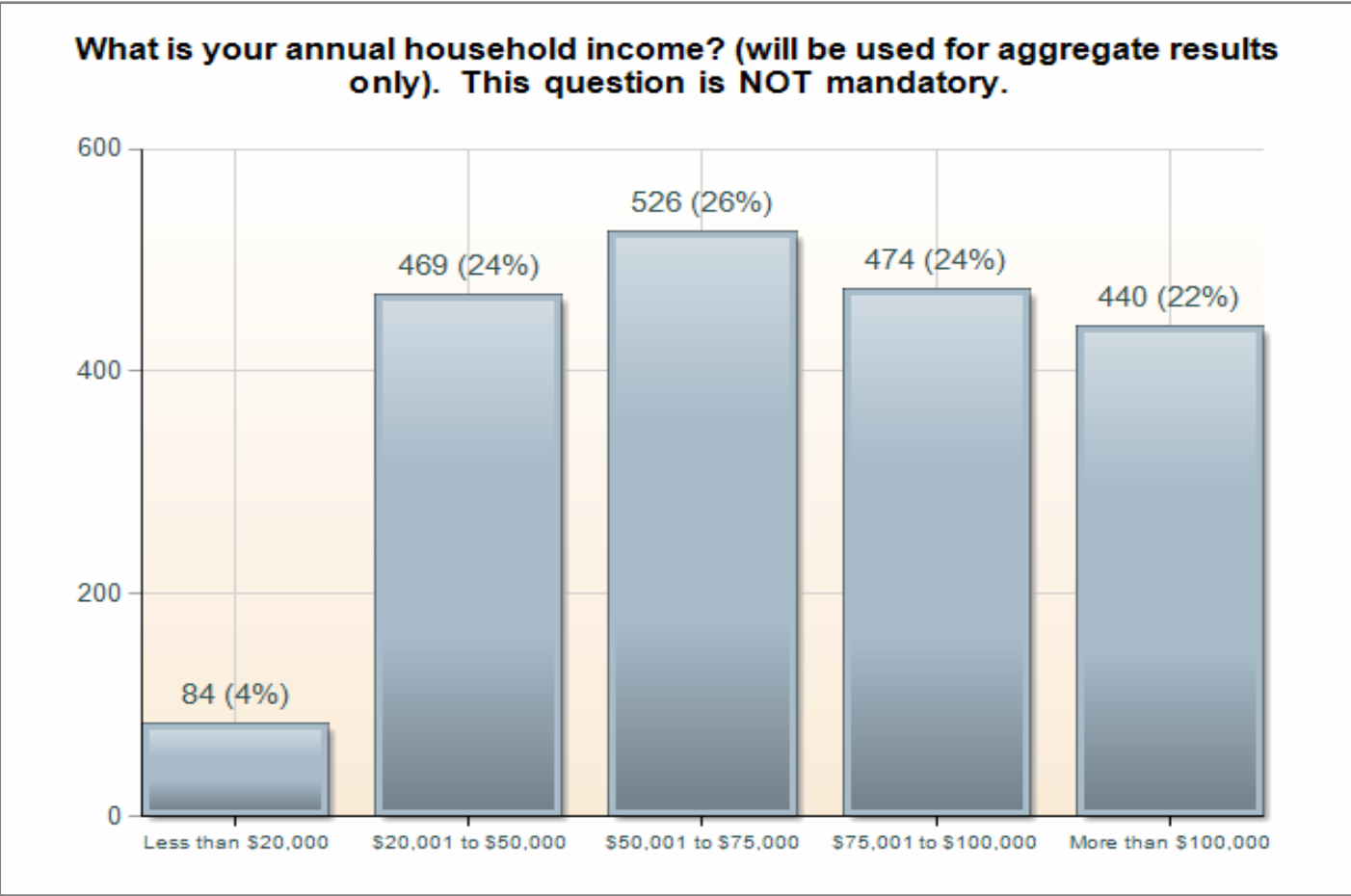
2011 Fort4Fitness Race Participant Survey: What did you do for dinner Friday night before the race?



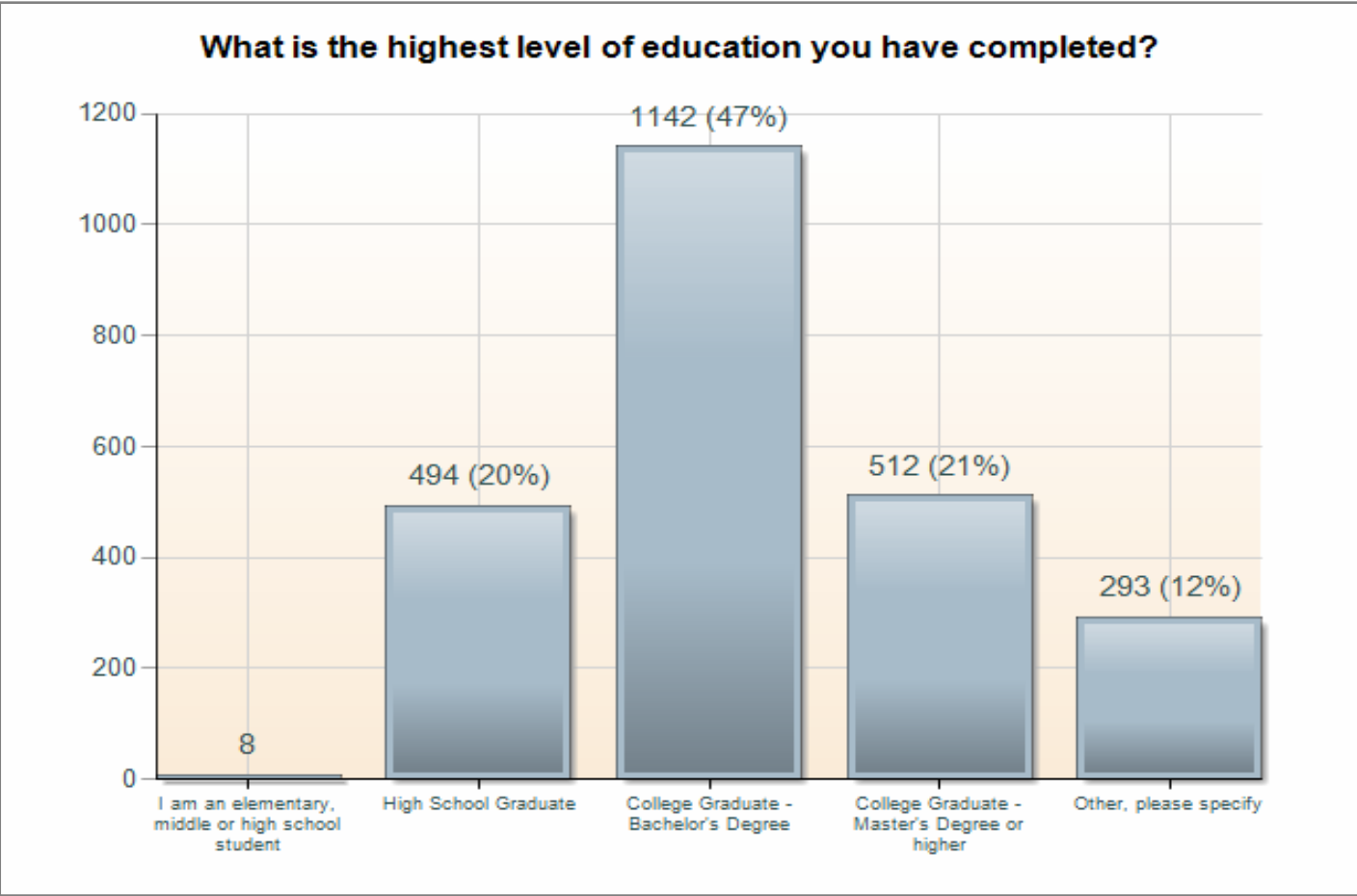
2011 Fort4Fitness Race Participant Survey: How much money would you estimate you spent for travel (airline tickets, gas, etc.), food and lodging at the Fort4Fitness Festival on September 23rd-24th, 2011? (not including any race registration fees)



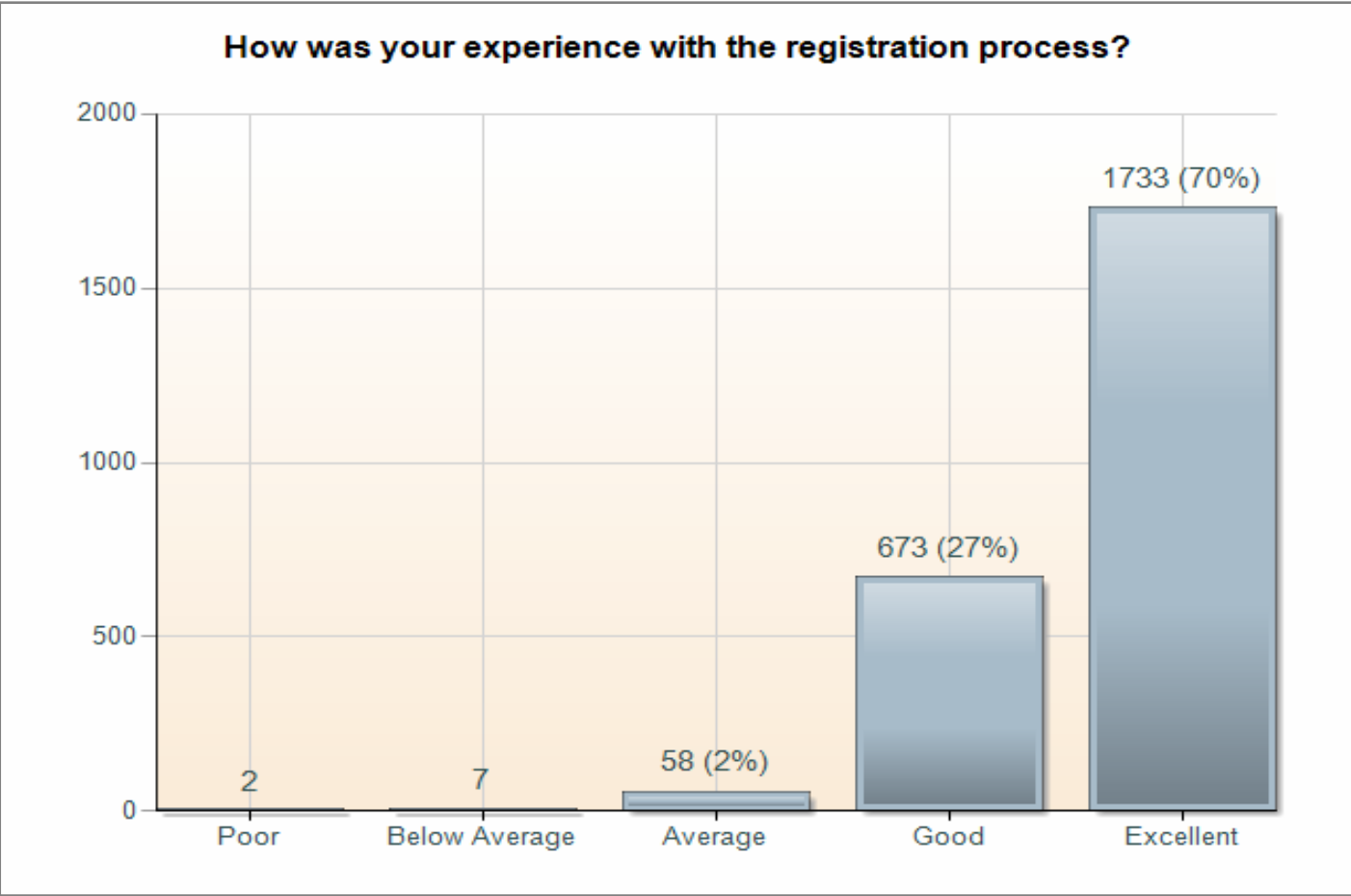
2011 Fort4Fitness Race Participant Survey: What is your annual household income? (will be used for aggregate results only).



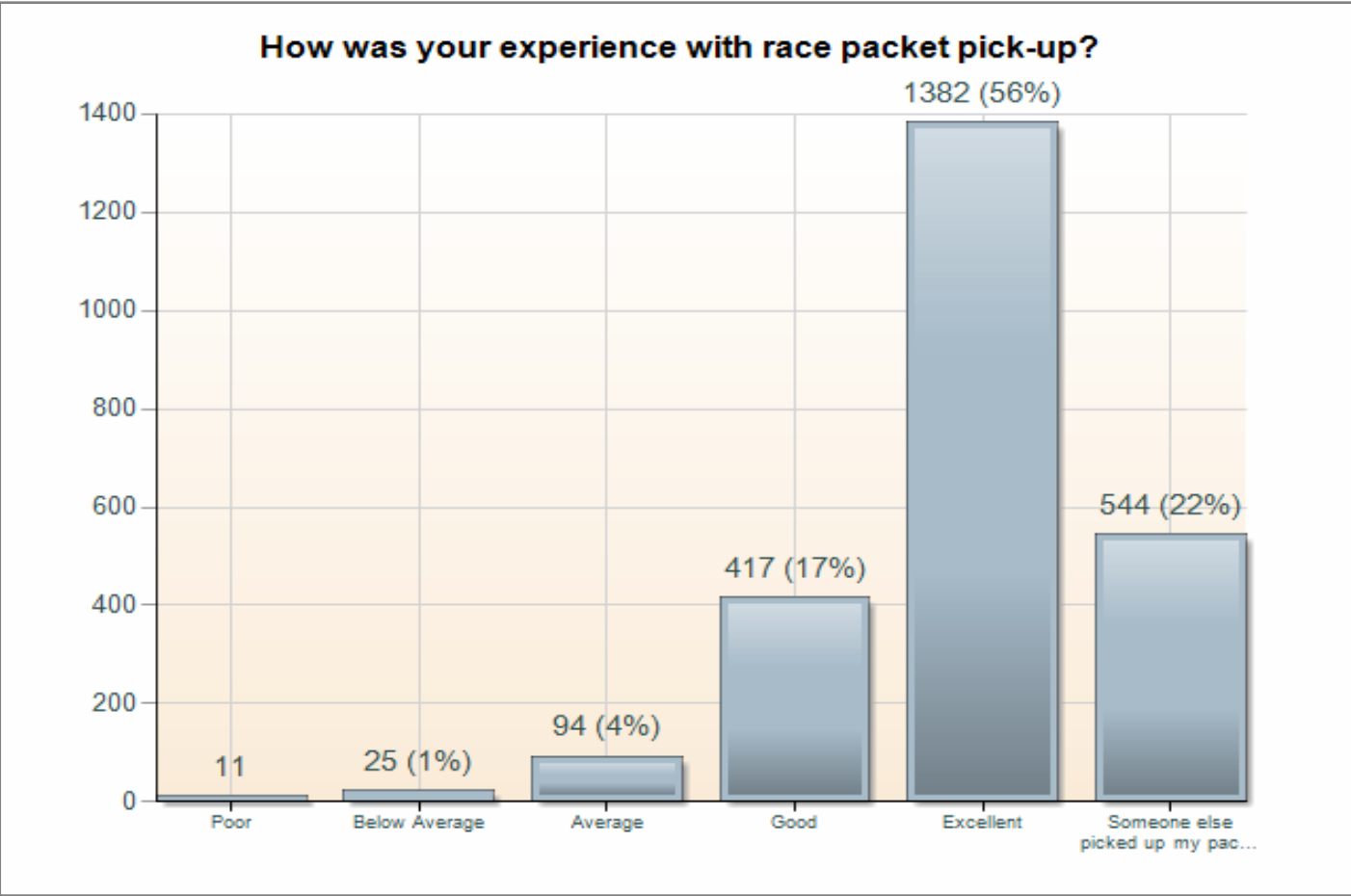
2011 Fort4Fitness Race Participant Survey: What is the highest level of education you have completed?



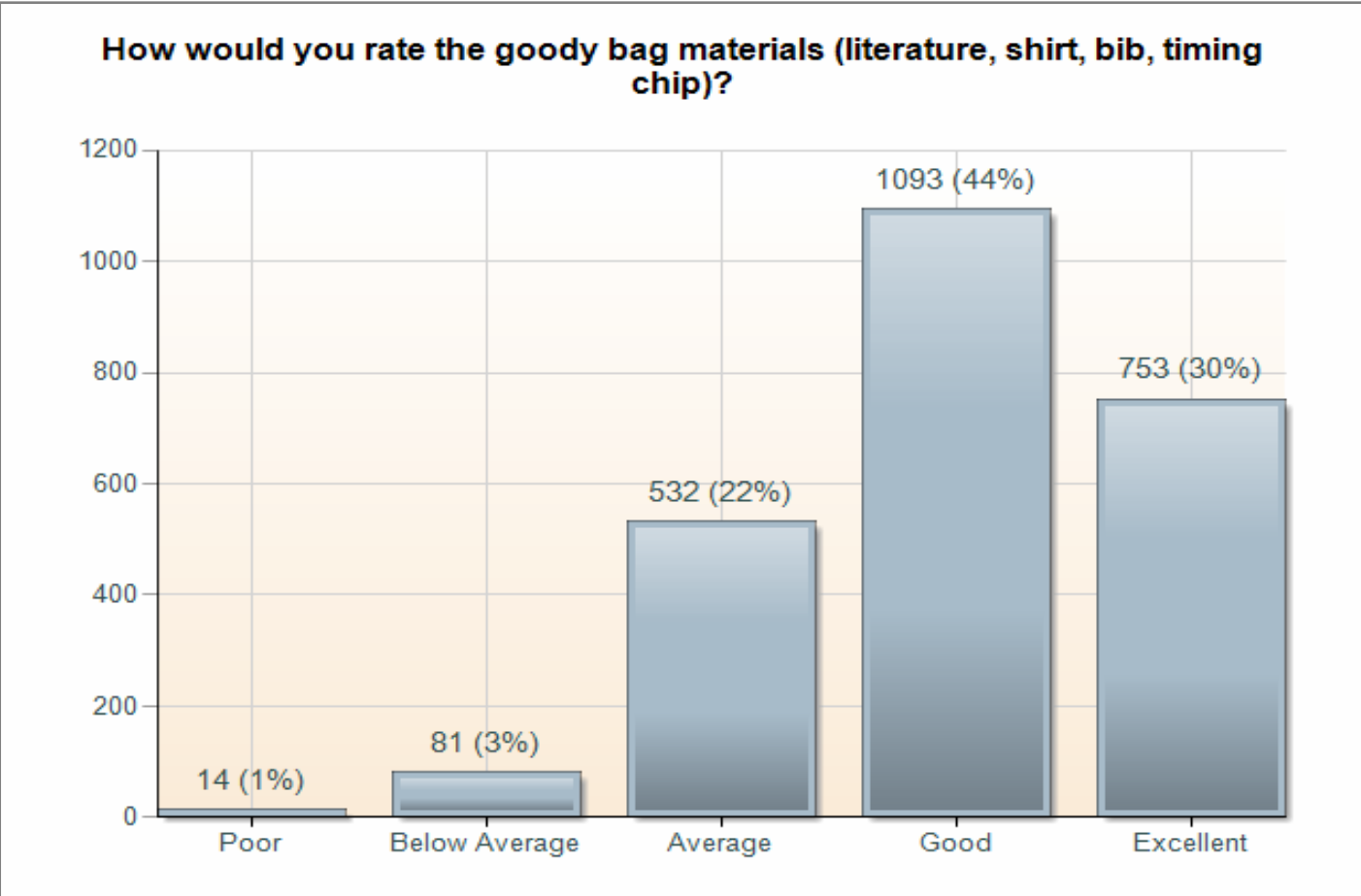
2011 Fort4Fitness Race Participant Survey: How was your experience with the registration process?



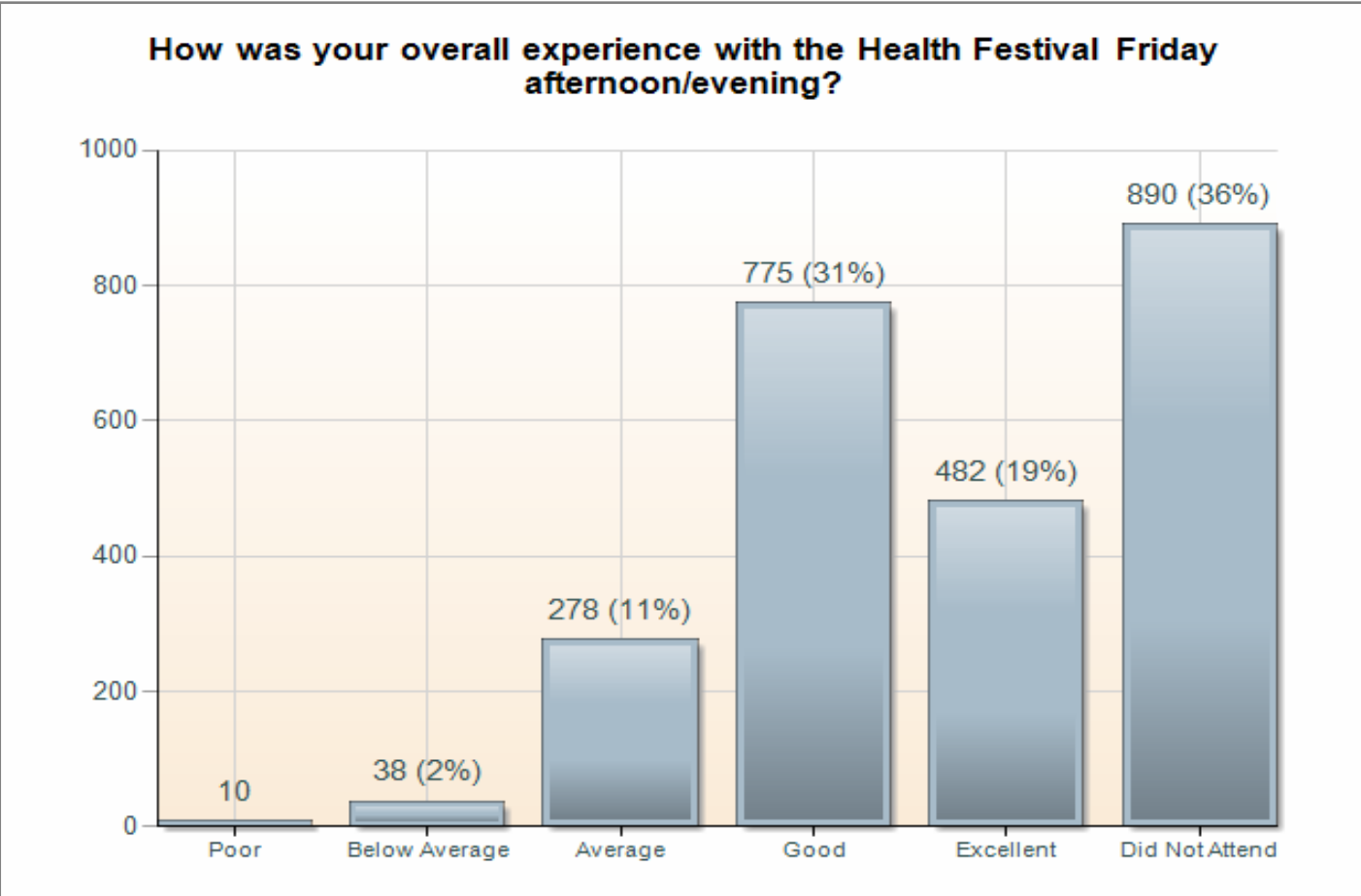
2011 Fort4Fitness Race Participant Survey: How was your experience with race packet pick-up?



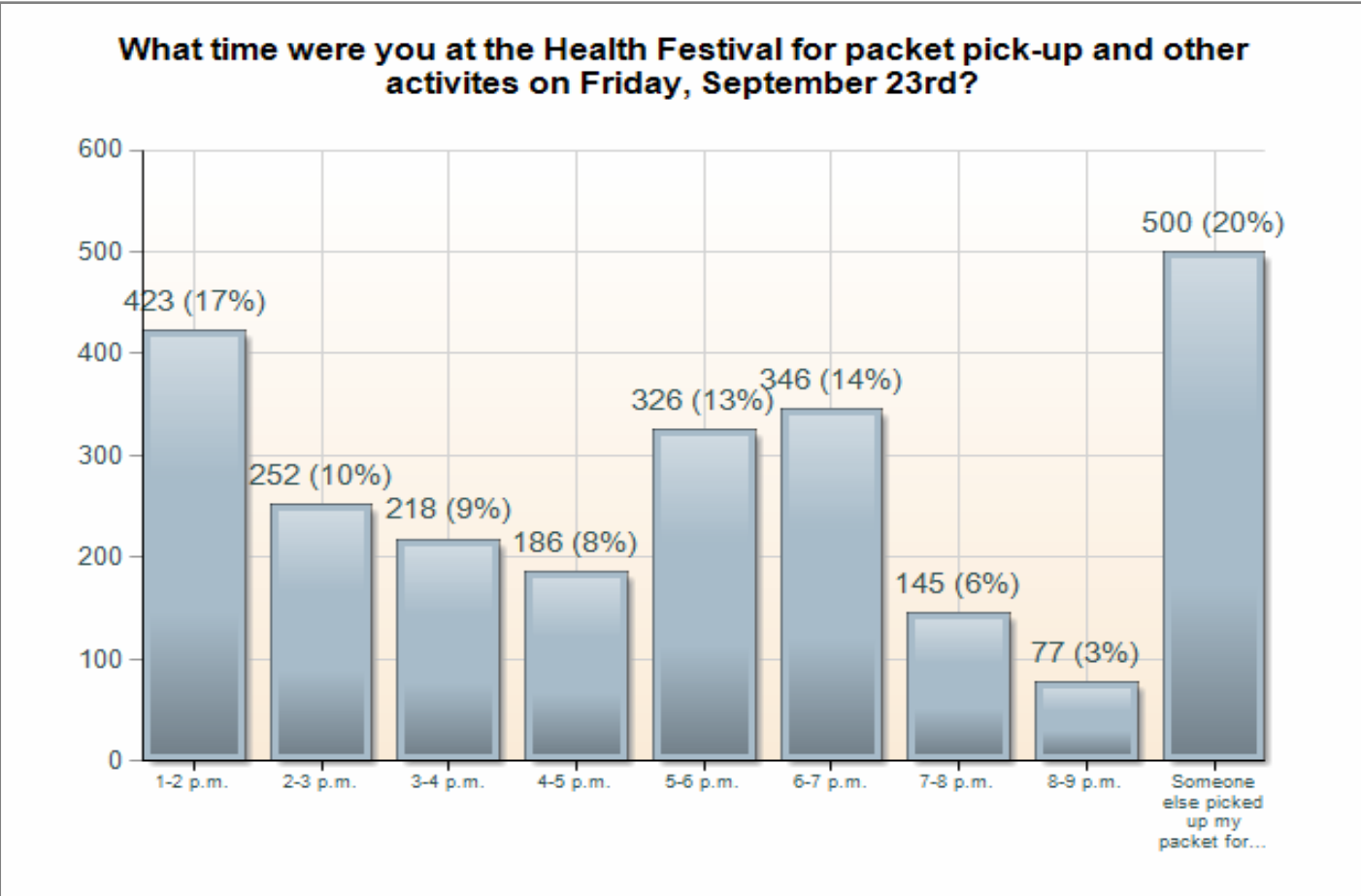
2011 Fort4Fitness Race Participant Survey: How would you rate the goody bag materials (literature, shirt, bib, timing chip)?



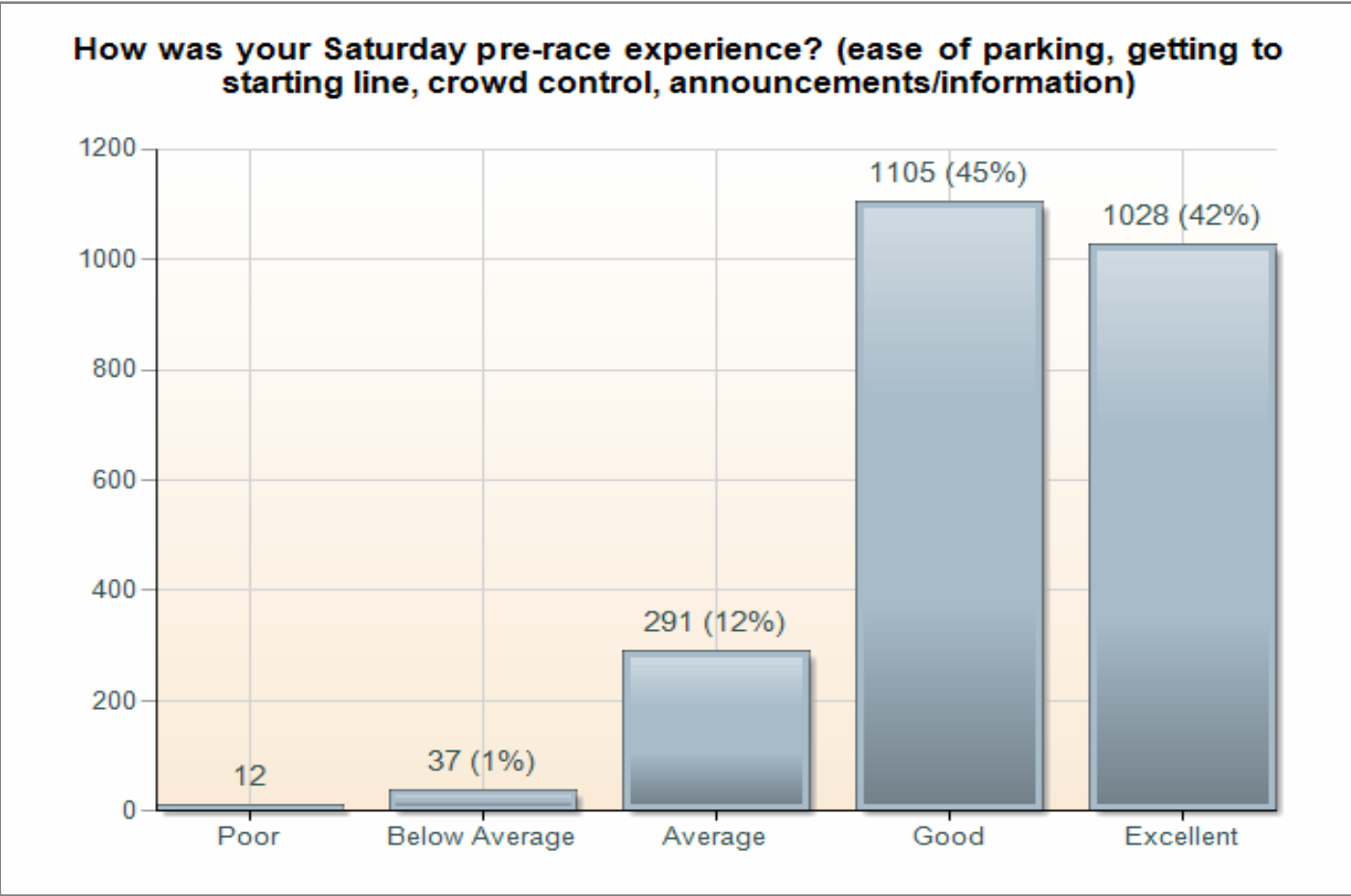
2011 Fort4Fitness Race Participant Survey: How was your overall experience with the Health Festival Friday afternoon/evening?



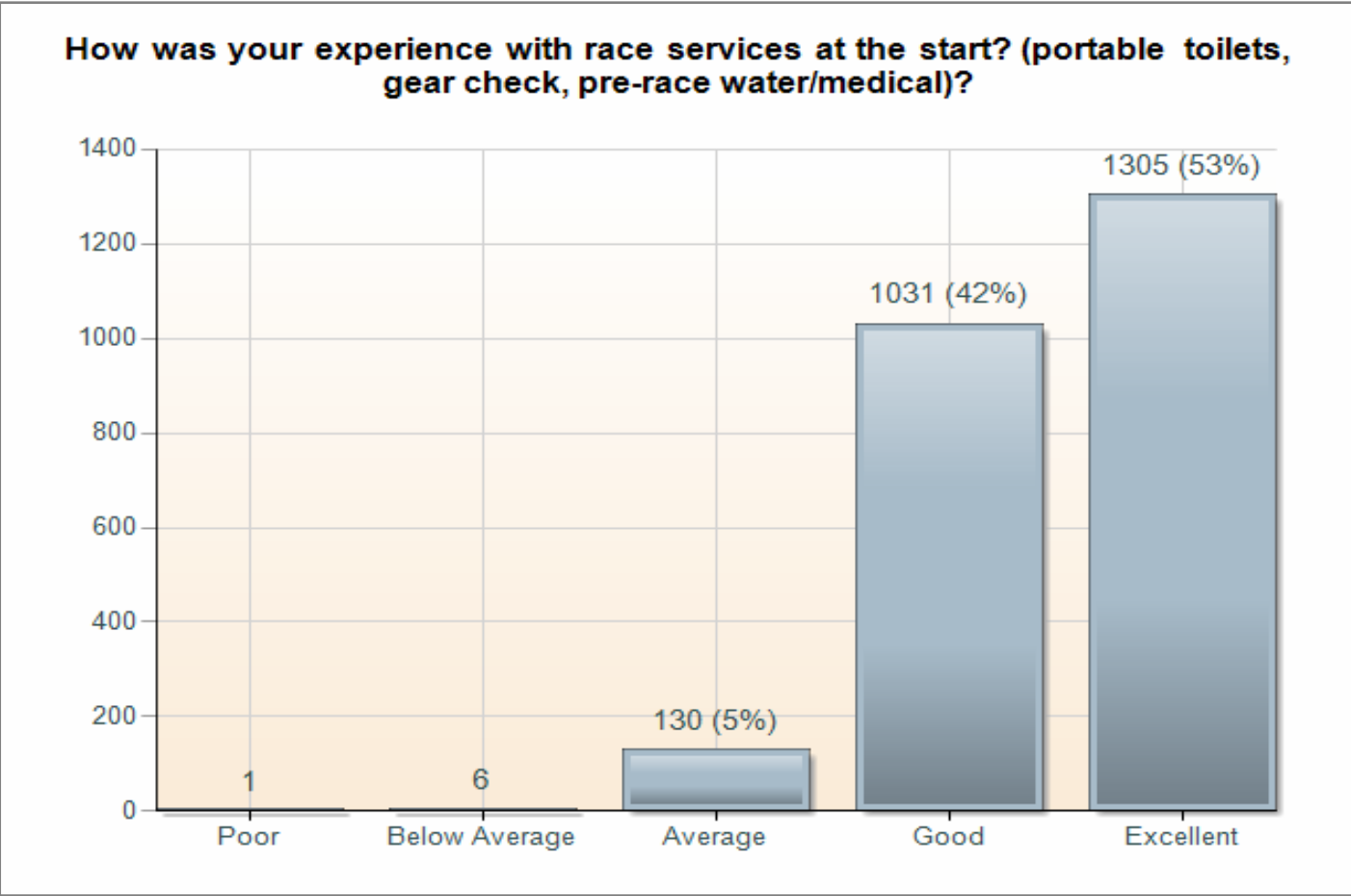
2011 Fort4Fitness Race Participant Survey: What time were you at the Health Festival for packet pick-up and other activities on Friday, Septe ...



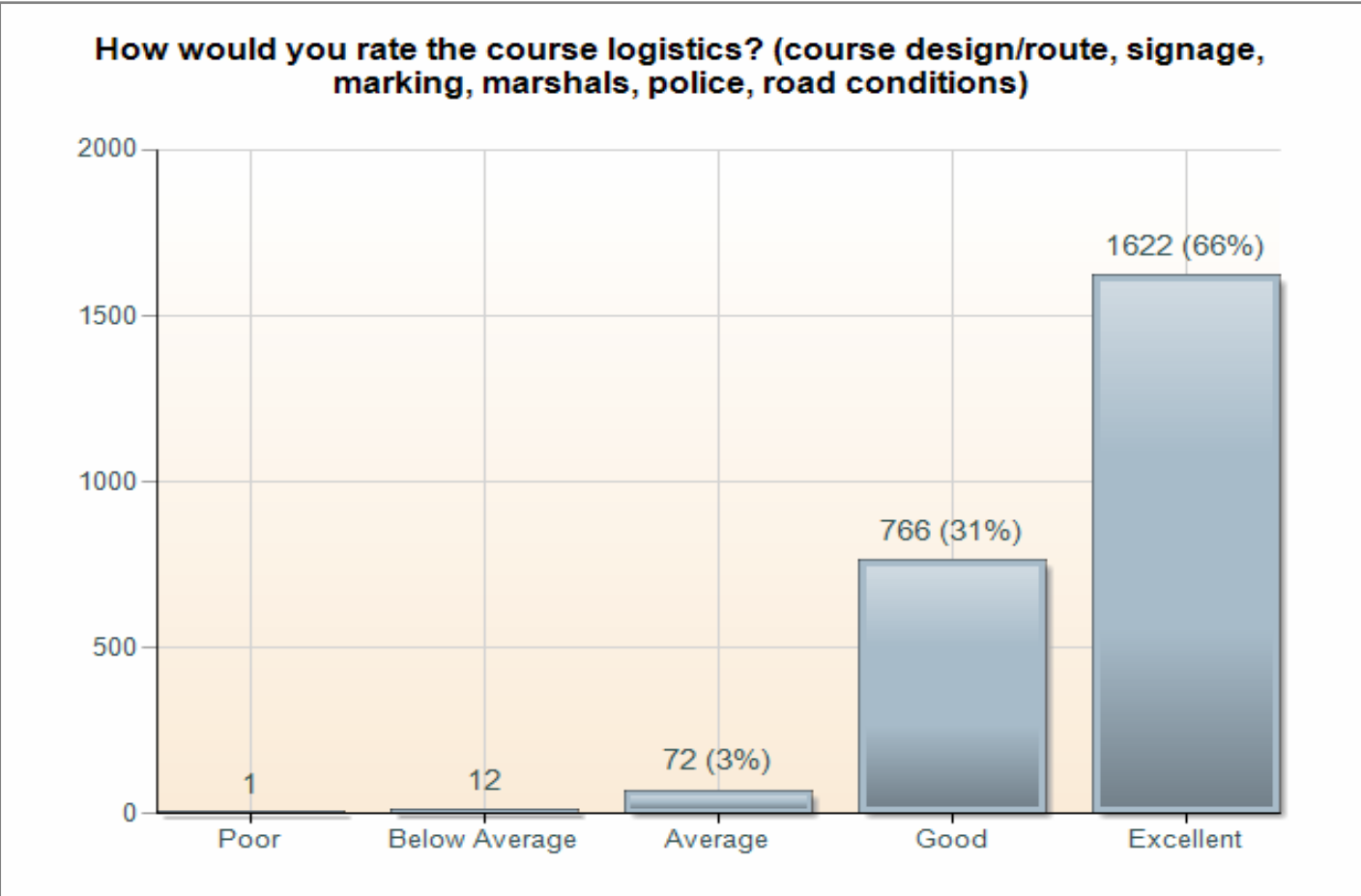
2011 Fort4Fitness Race Participant Survey: How was your Saturday pre-race experience? (ease of parking, getting to starting line, crowd control, announcements/information)



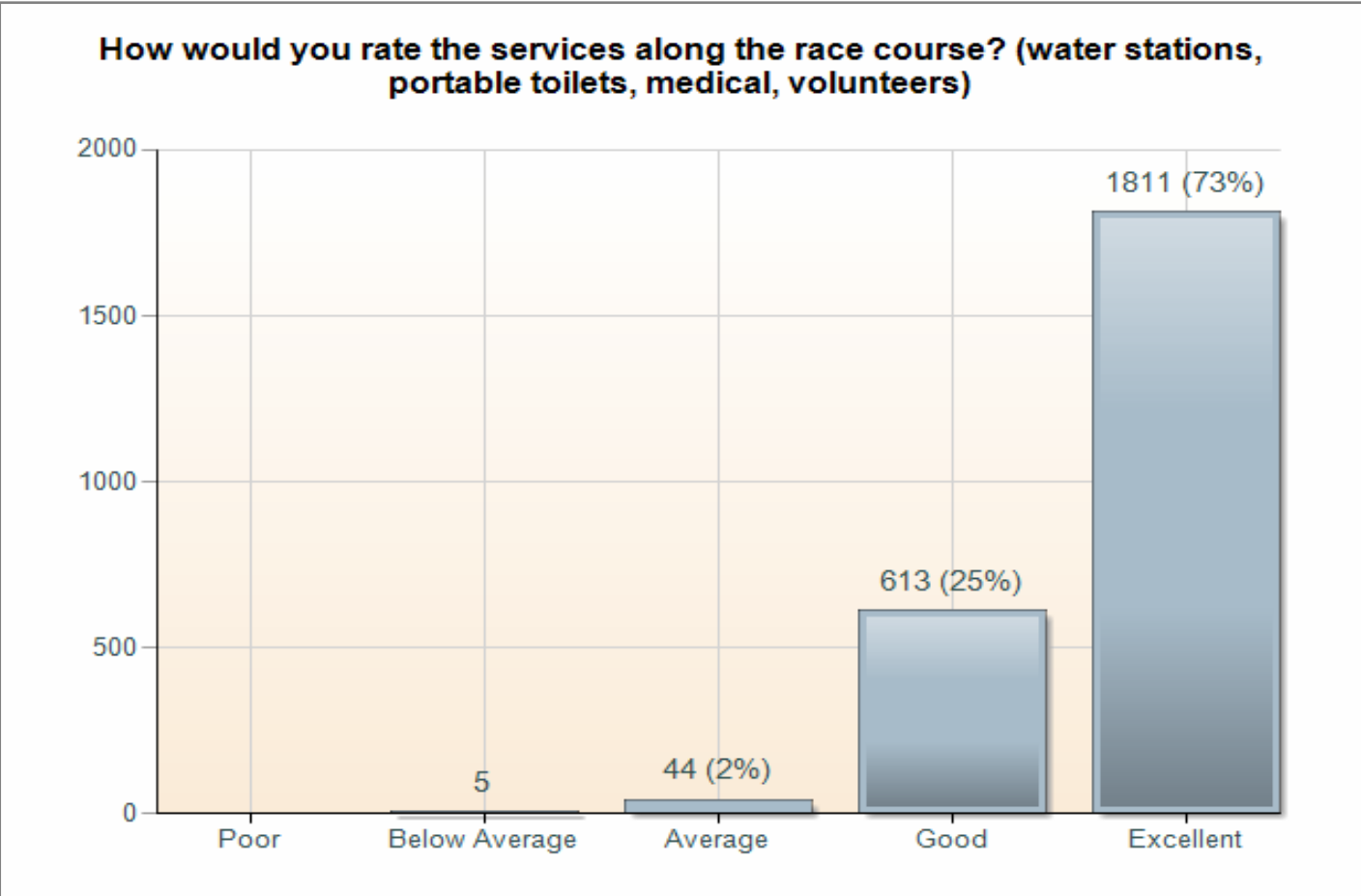
2011 Fort4Fitness Race Participant Survey: How was your experience with race services at the start? (portable toilets, gear check, pre-race water/medical)?



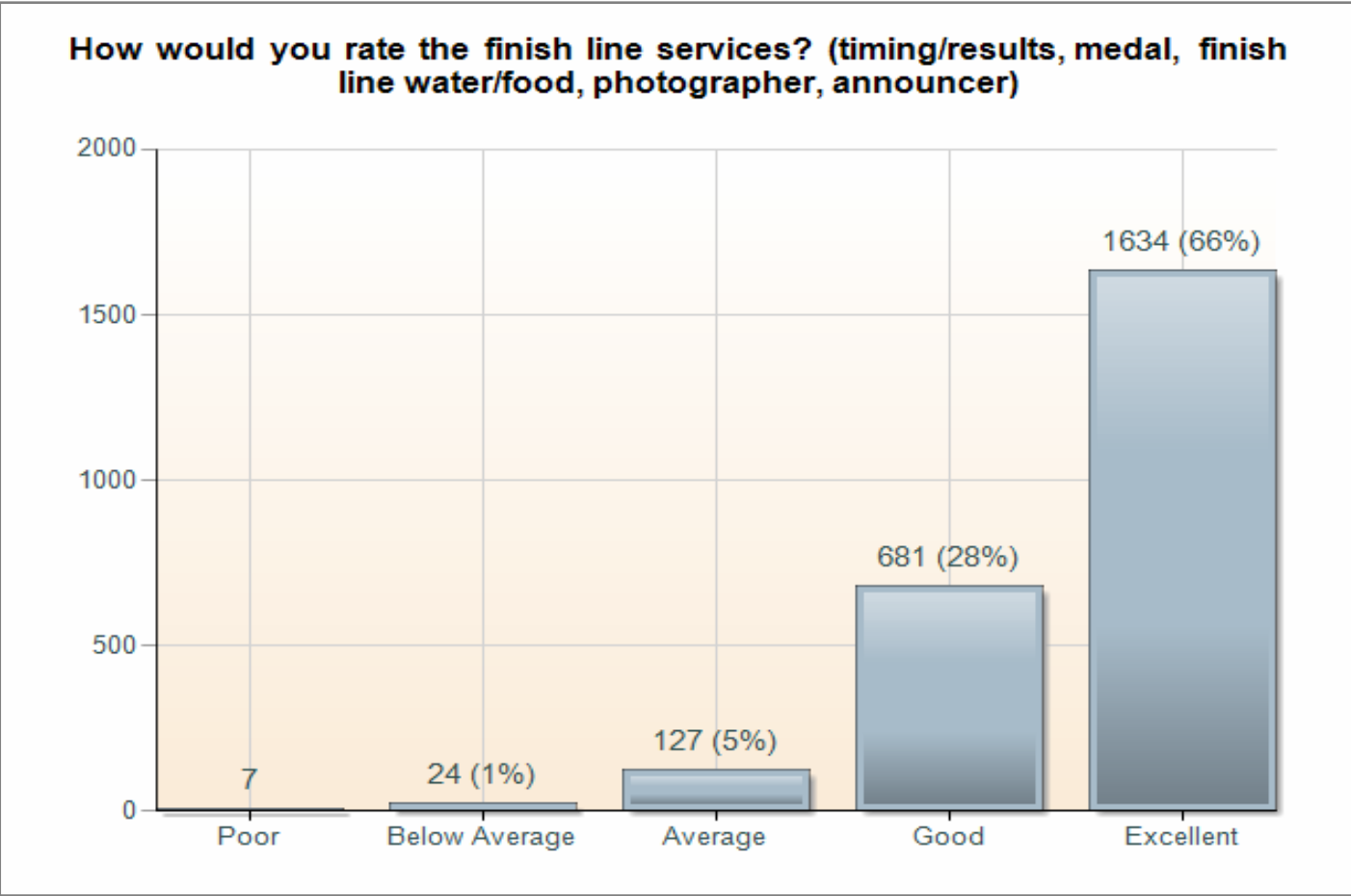
2011 Fort4Fitness Race Participant Survey: How would you rate the course logistics? (course design/route, signage, marking, marshals, police, road conditions)



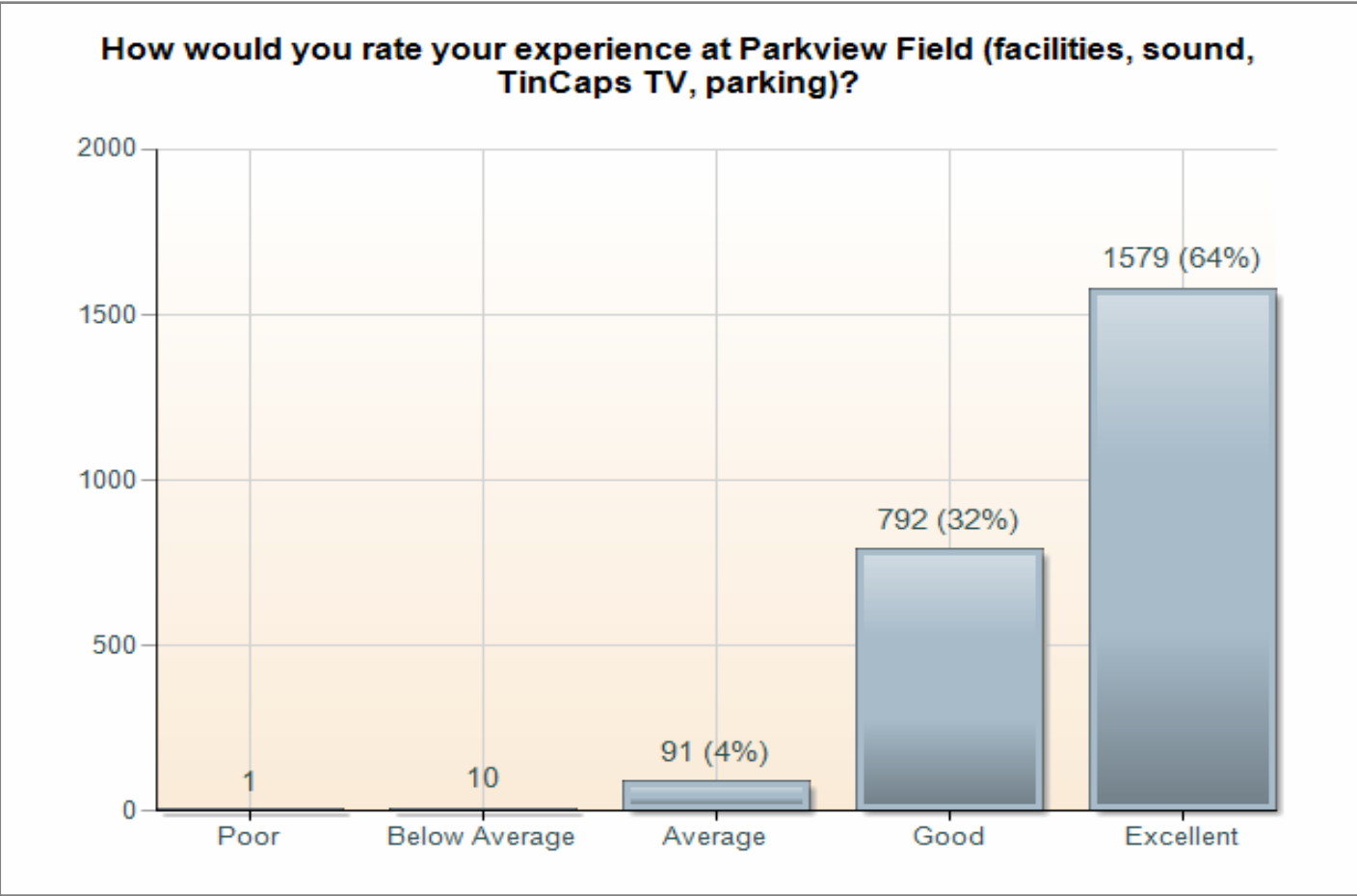
2011 Fort4Fitness Race Participant Survey: How would you rate the services along the race course? (water stations, portable toilets, medical, volunteers)



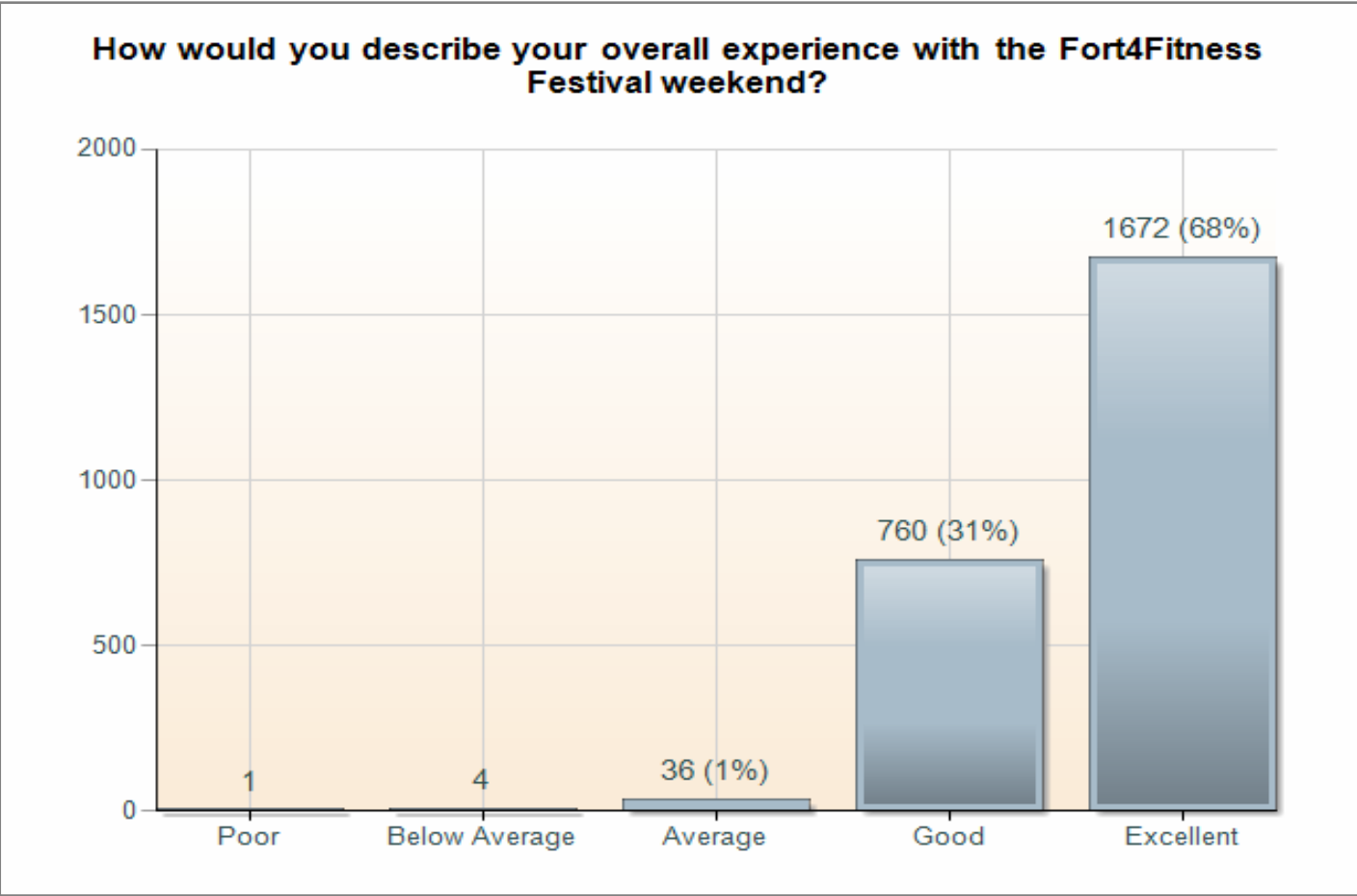
2011 Fort4Fitness Race Participant Survey: How would you rate the finish line services? (timing/results, medal, finish line water/food, photographer, announcer)



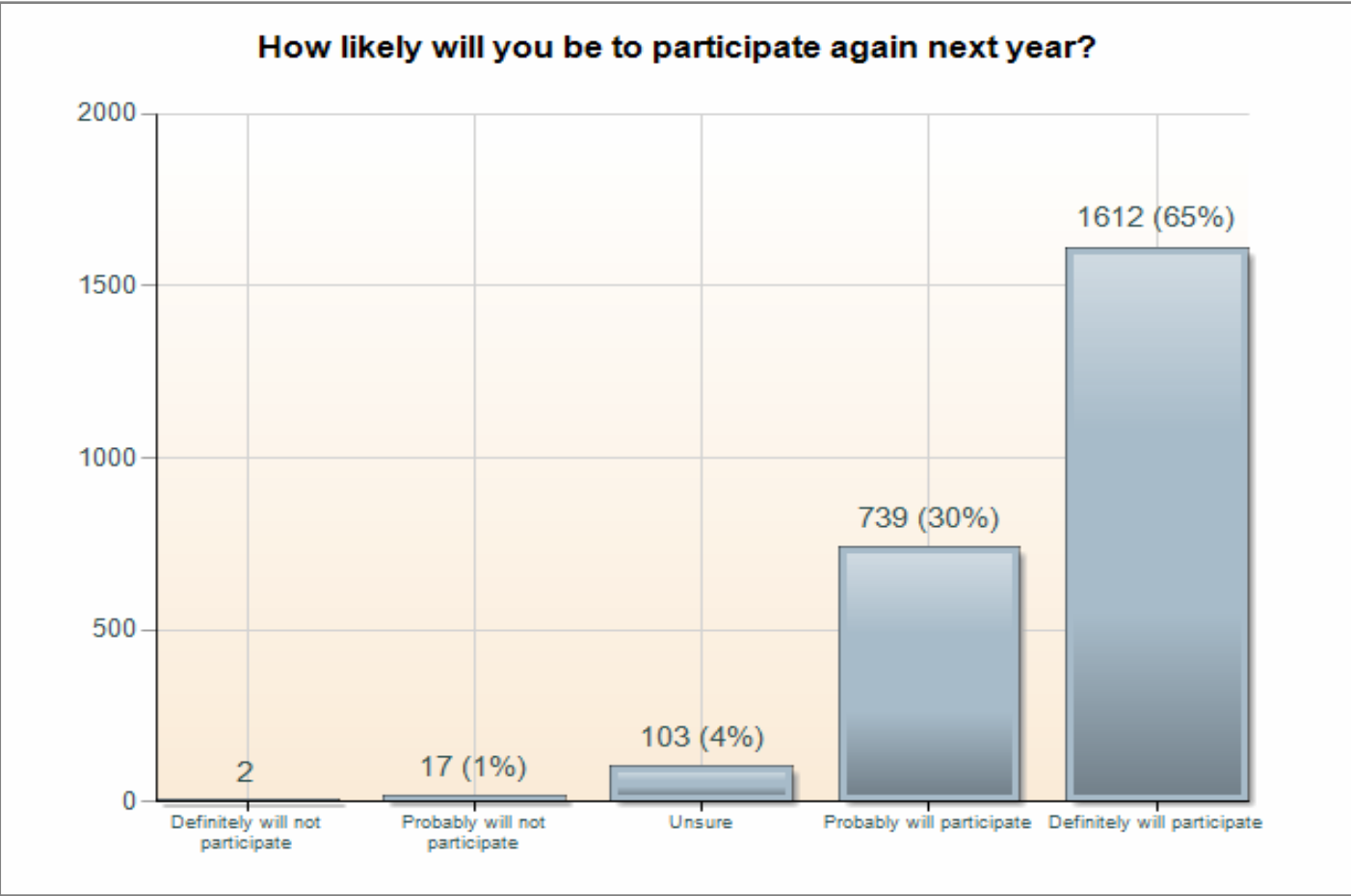
2011 Fort4Fitness Race Participant Survey: How would you rate your experience at Parkview Field (facilities, sound, TinCaps TV, parking)?



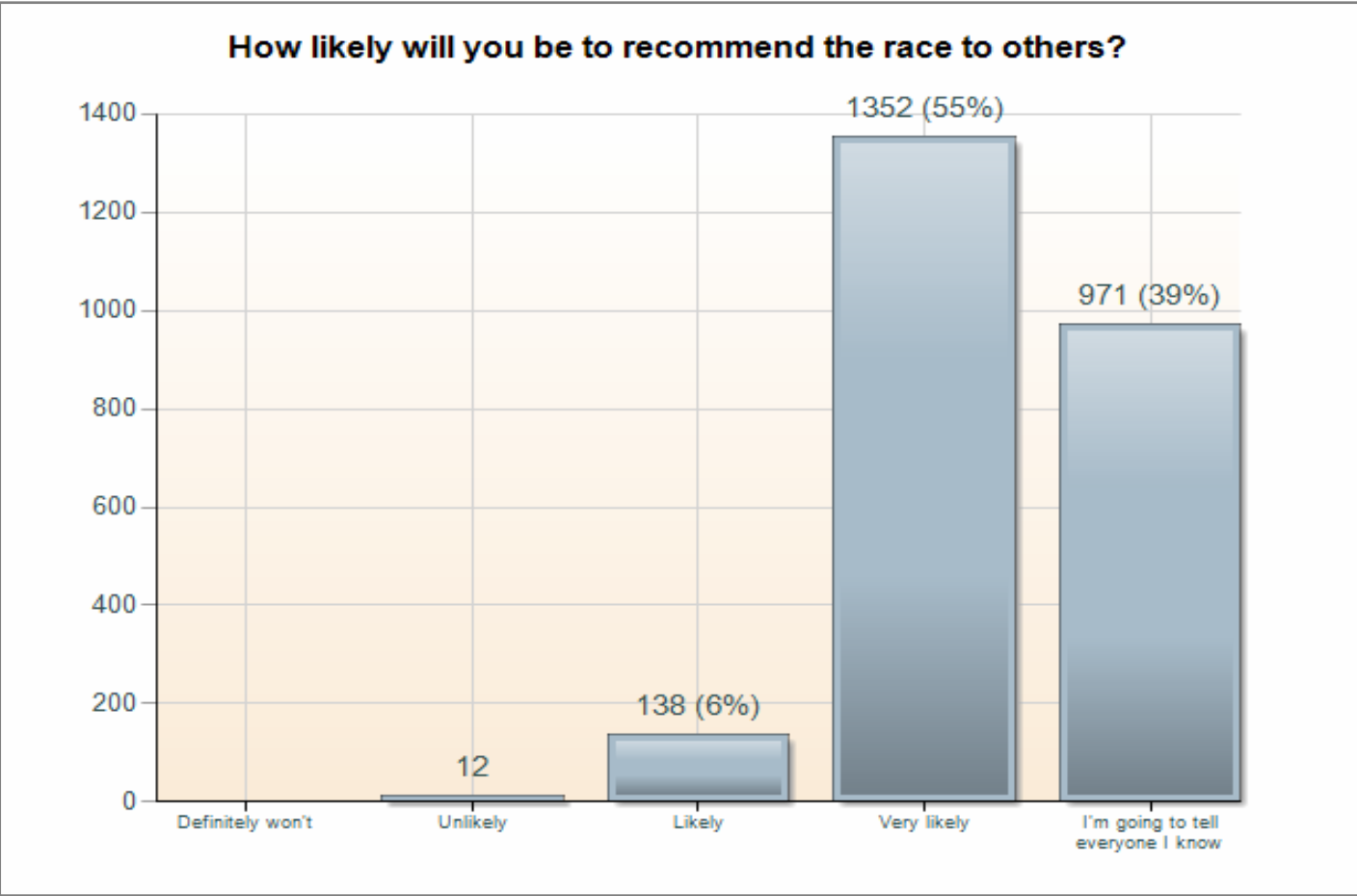
2011 Fort4Fitness Race Participant Survey: How would you describe your overall experience with the Fort4Fitness Festival weekend?



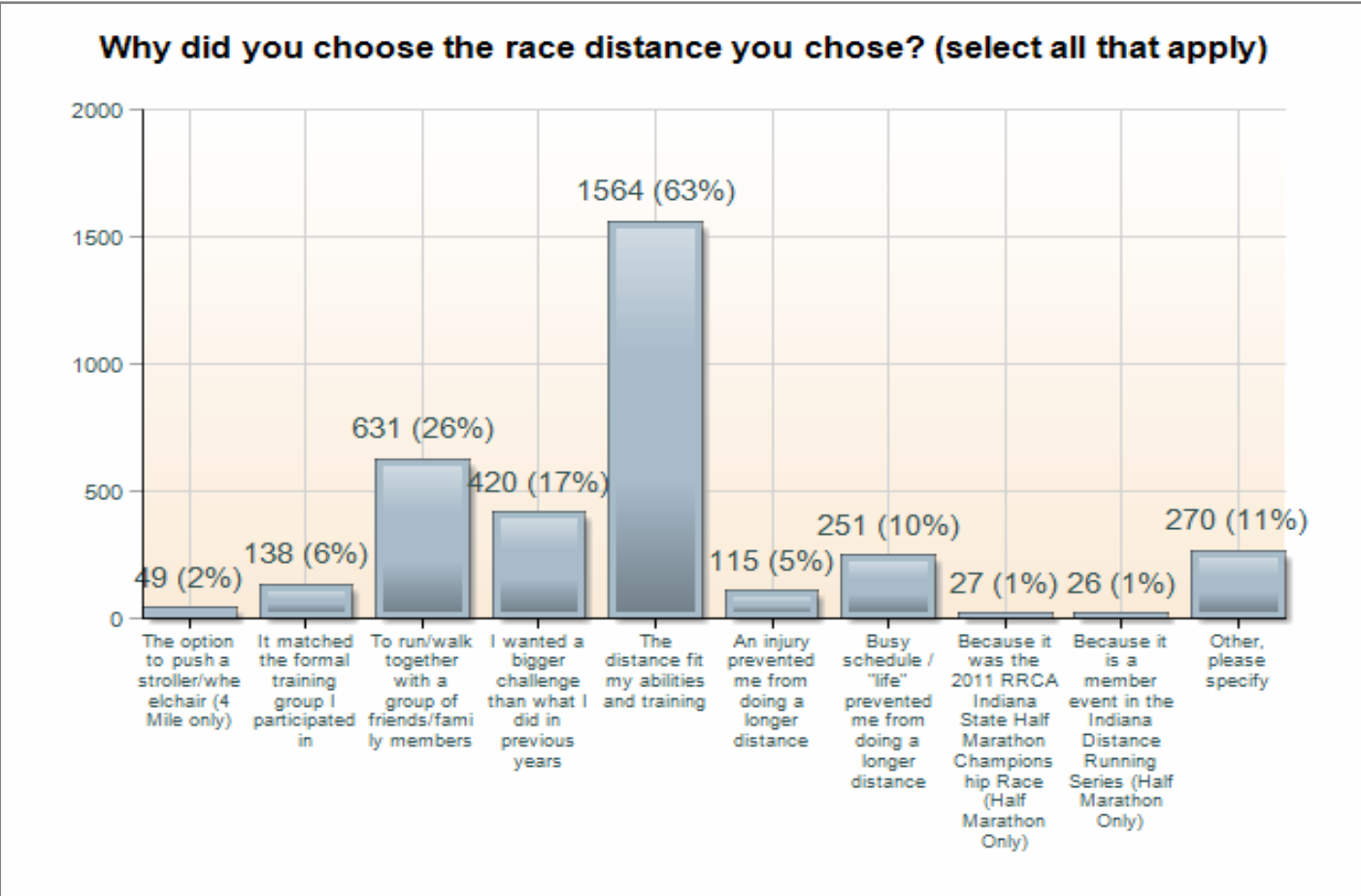
2011 Fort4Fitness Race Participant Survey: How likely will you be to participate again next year?



2011 Fort4Fitness Race Participant Survey: How likely will you be to recommend the race to others?



2011 Fort4Fitness Race Participant Survey: Why did you choose the race distance you chose? (select all that apply)



2011 Fort4Fitness Race Participant Survey: What are the three things you enjoy most about Fort4Fitness? (Please select no more than 3)

